





Three Hard Years for the Alaska Heli Skiing Industry

Potential underlying causes

**Potential solutions to these
observed issues**

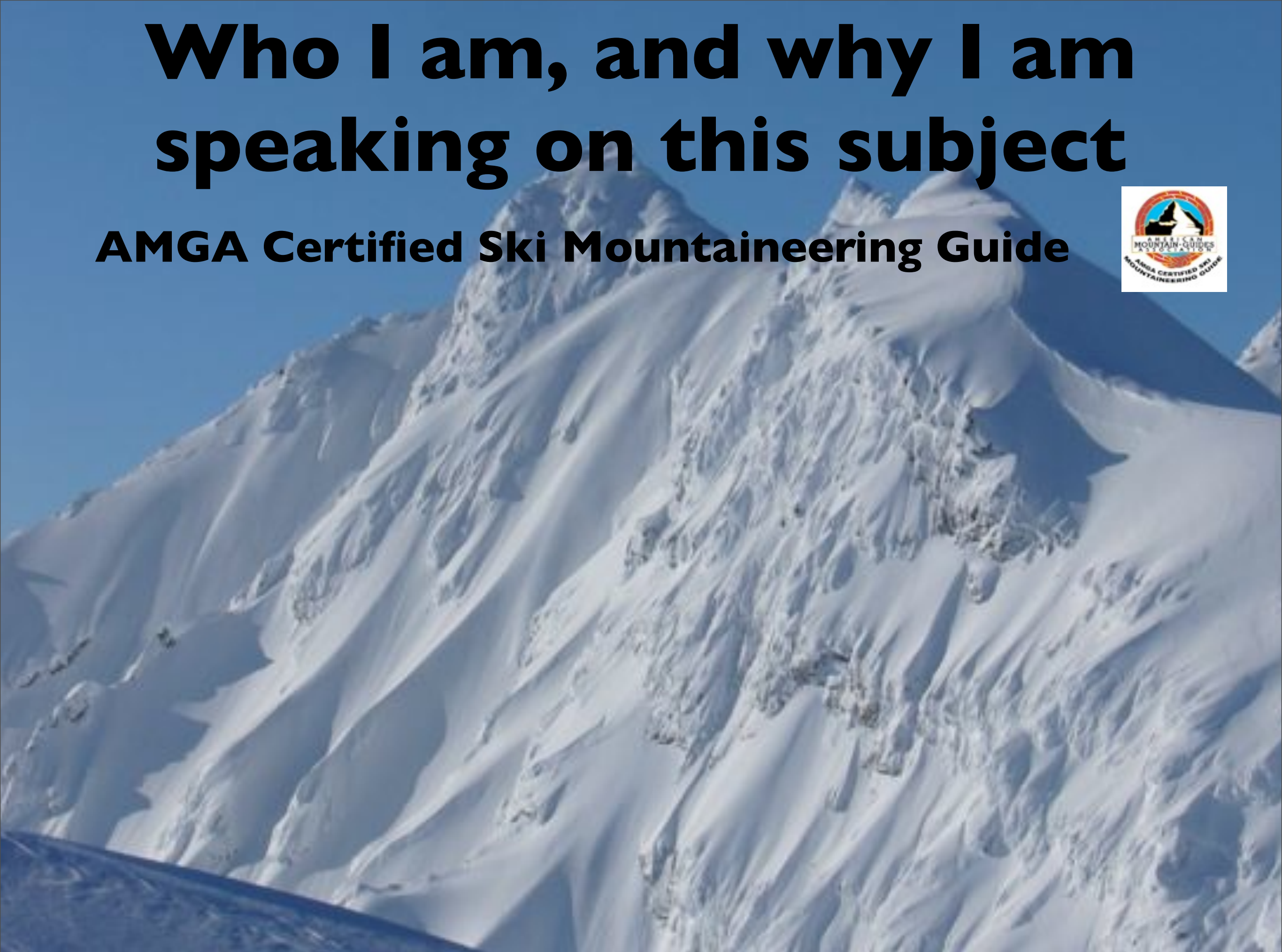


Who I am, and why I am speaking on this subject



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AMGA Certified Ski Mountaineering Guide



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AAA Professional Member



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**Alaska Heliskiing Lead Guide & Primary
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Actively employed in oil and gas industry, specializing in technical access, mountain safety, rescue and evacuation





Selecting and comparing Alaska Heli Skiing operations to mechanized skiing in British Columbia during the period from 1990 to 2011

(1990 was arguably the beginning of Alaska Heli Skiing industry, 2012 was first avalanche fatality in Alaska Heli Ski industry)



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It must be noted that BC operations have considerably higher numbers of user-days and this statistic includes snowcat operations as well. Regardless, it has been proven that Alaska operations can and do operate safely.

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THERE ARE ELEMENTS OF RISK THAT REMAIN HIDDEN TO THE BACKCOUNTRY USER THAT ARE ONLY EVIDENT IN HINDSIGHT. TO UNDERSTAND WHERE THINGS 'WENT WRONG' WE FIRST NEED TO UNDERSTAND HOW IT IS THEY 'GO RIGHT'. AVALANCHE PROFESSIONALS CAN IMPROVE AVALANCHE RISK TO BACKCOUNTRY USERS AND PROMOTE MORE EFFECTIVE INTERVENTION STRATEGIES BY UNDERSTANDING THE CONTEXT IN WHICH RECREATIONAL USERS MAKE DECISIONS.

- | | |
|--|---|
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During the past three seasons in Alaska, 2012-2014, there have been four avalanche fatalities in three separate incidences in the Heli Skiing industry claiming the lives of three guides and one guest



A photograph of a steep, snow-covered mountain peak under a clear blue sky. The mountain's surface is rugged with visible ridges and gullies. The text is overlaid on the upper portion of the image.

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All three of these accidents occurred in the Chilkat Range outside of Haines, AK

All three incidents involved and claimed the lives of experienced guides in familiar terrain



Rob Liberman



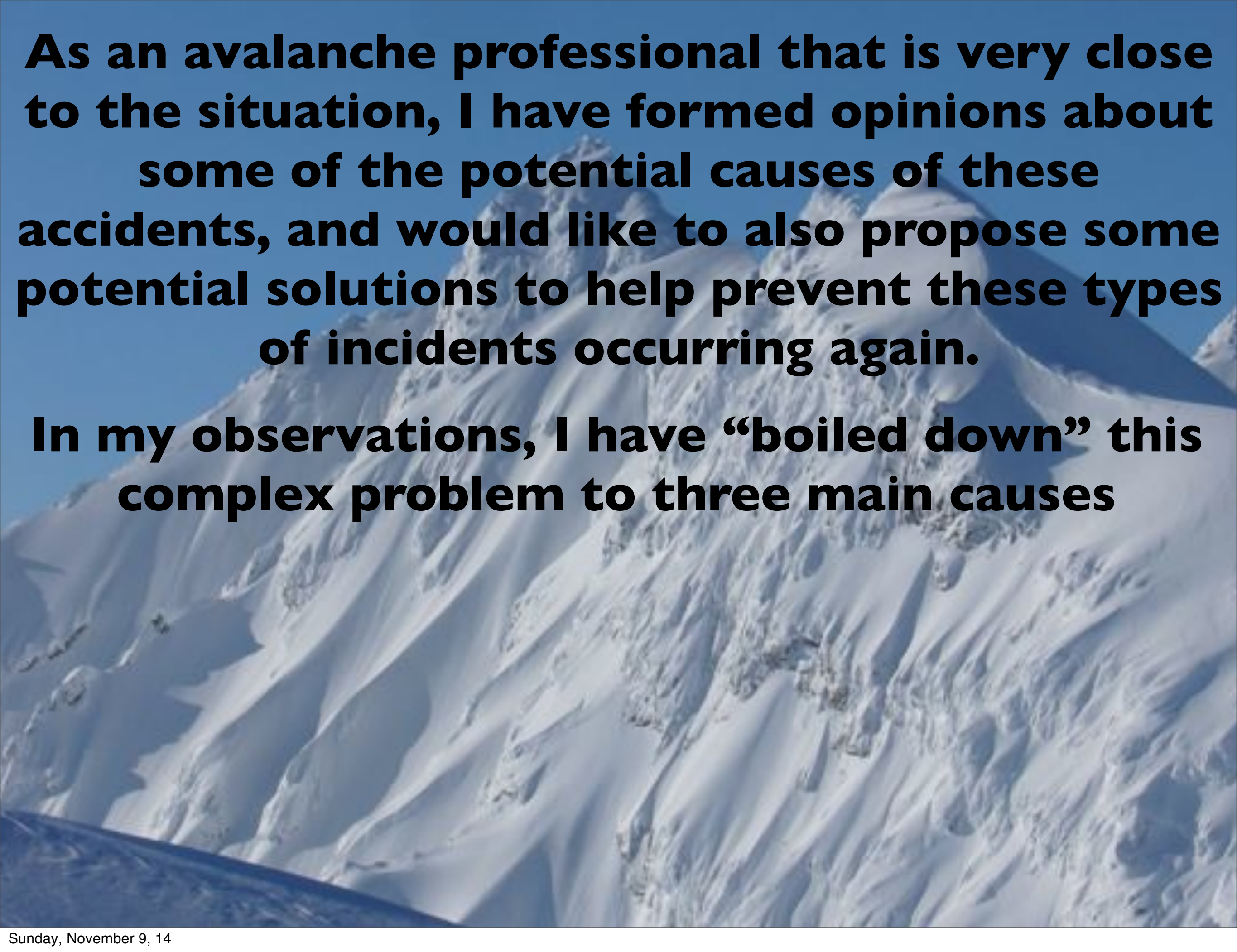
Christian Cabanilla



Aaron Karitis

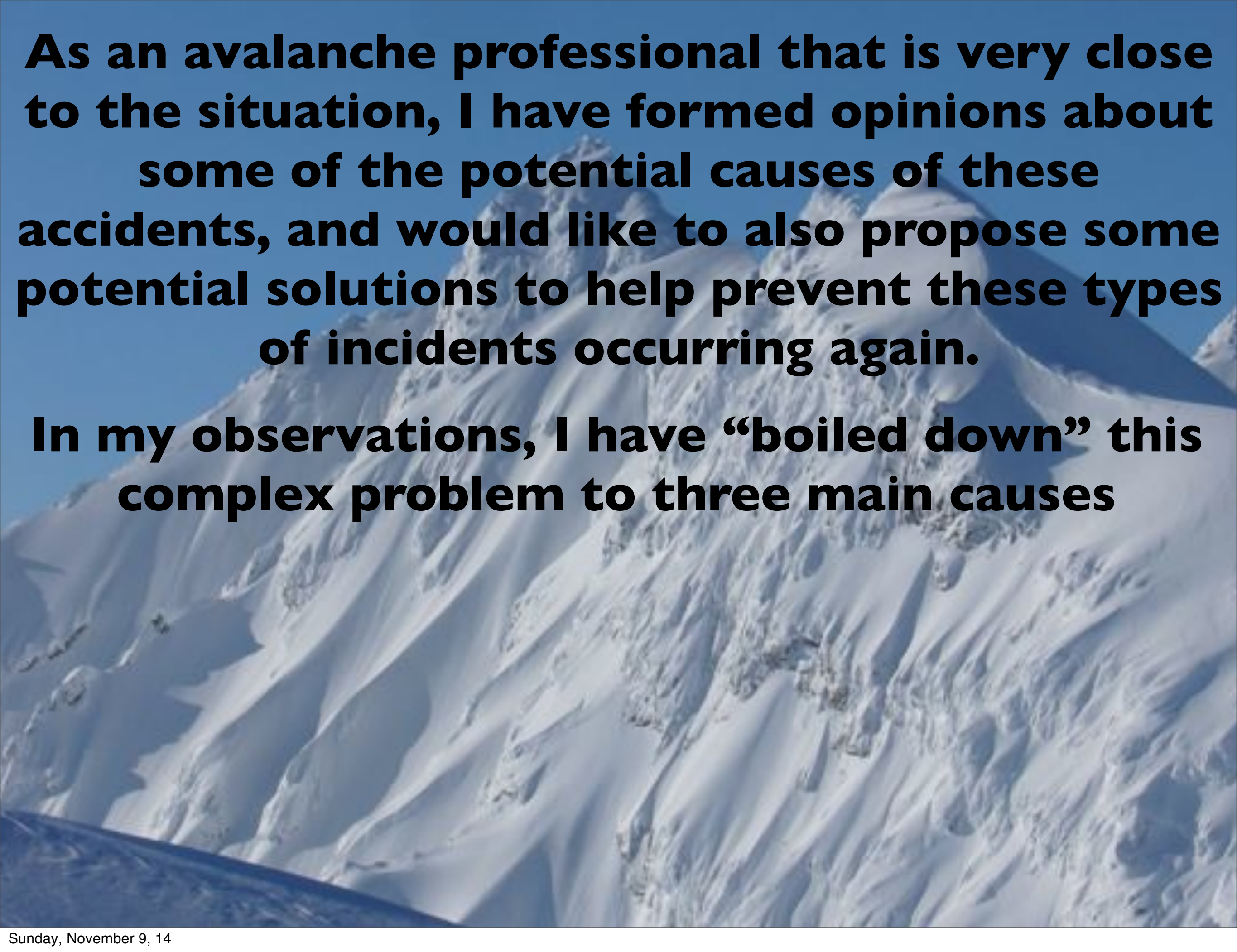


As an avalanche professional that is very close to the situation, I have formed opinions about some of the potential causes of these accidents, and would like to also propose some potential solutions to help prevent these types of incidents occurring again.



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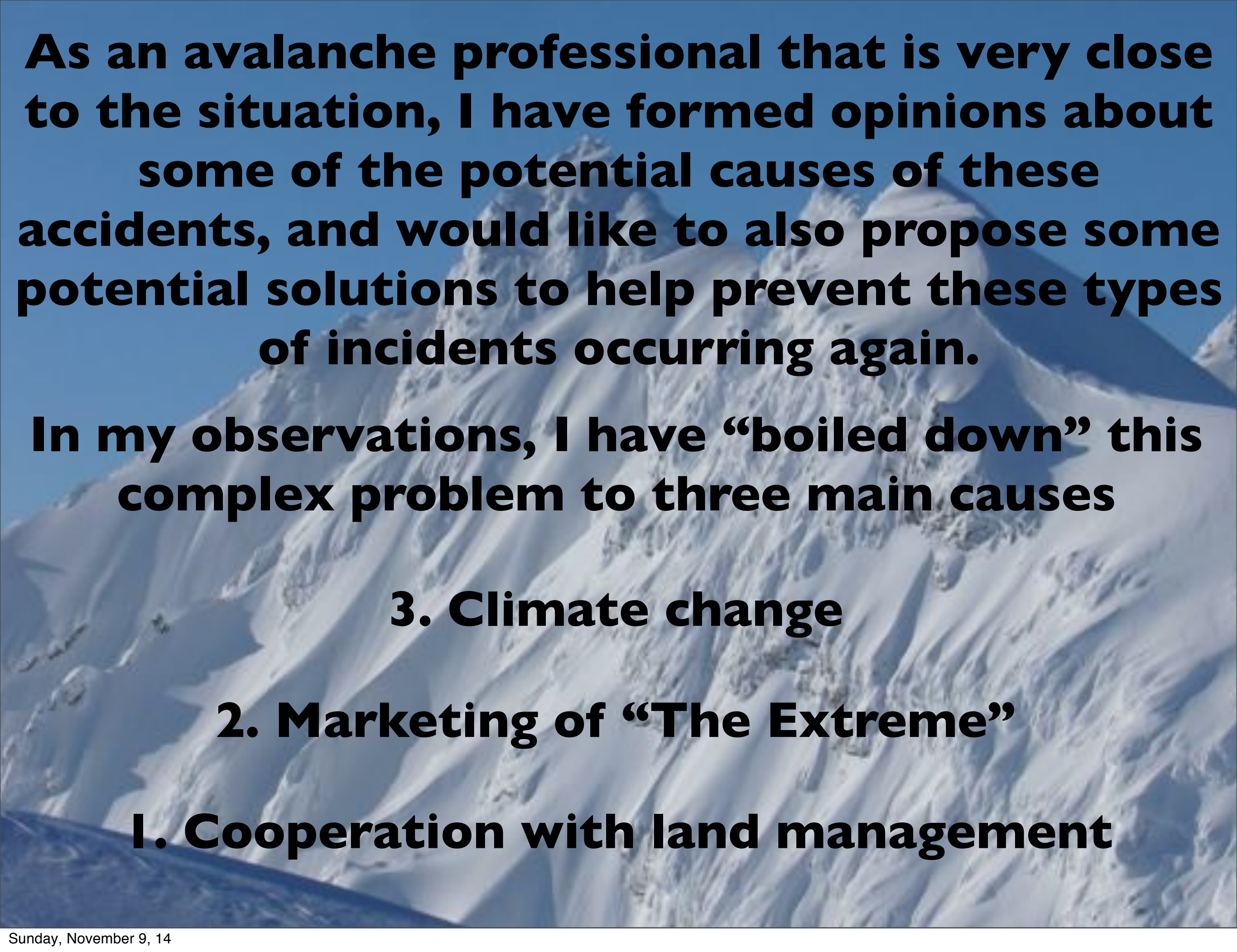
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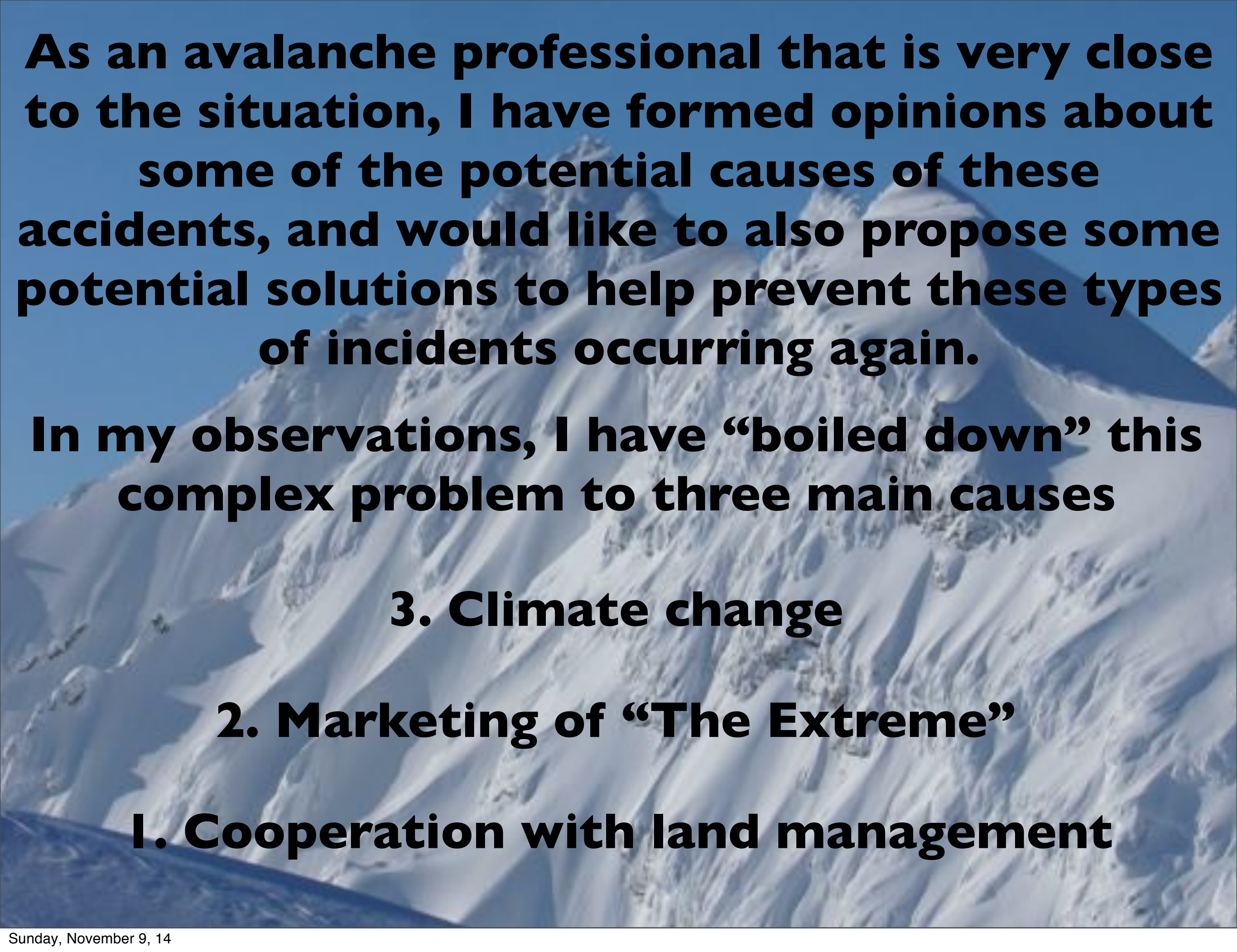


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2. Marketing of “The Extreme”

1. Cooperation with land management

Tertiary concern: Climate Change





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As climate change progresses, we can expect to see more extreme seasonal events at both ends of the spectrum, record warm years, and record deep snowfalls.

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Along with extreme seasonal events on the macro-scale, we can expect to see more pronounced occurrences on the meso and micro-scale as well, in the form of anomalies such as more pronounced and persistent weak layers within our snowpack and differing conditions from the “historical norms”

2012



The Cordova “Snowpocalypse” of 2012

2012



Heavy Snowfall for Valdez

WINTER STORM WARNING FOR HEAVY SNOW

Snow will be heavy at times in Valdez through Friday morning.
Storm total accumulation will range from 20 to 30 inches.

Top 5 Snowfall Measured in December Valdez, Alaska

	Snow (Inches)	Year
1.	152.2	2011
2.	137.1	1991
3.	124.5	1994
4.	123.3	1989
5.	110.0	1988

Heavy ❄️
❄️ **Snow**

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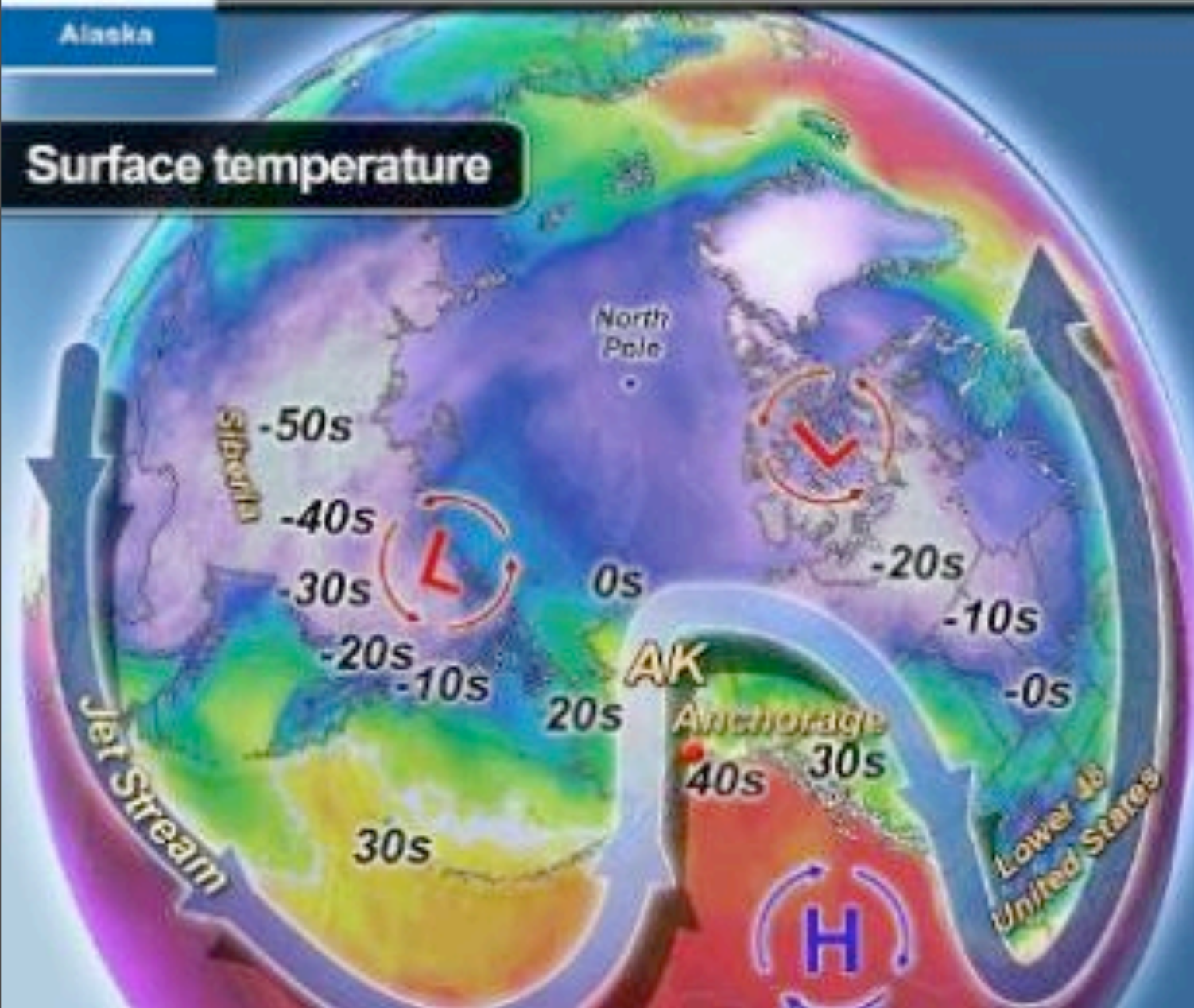
- The current snow depth (snow on the ground) is 68 inches
- The record snowfall for the season is 560 inches set in 1989-1990
- The 2011-2012 season is on pace with the record season with 246.6 inches measured as of 2 pm January 5, 2012

- ◆ The Average Snowfall for December is 71.9 inches
- ◆ The Average Seasonal Snowfall in Valdez is 321.1 inches

2014



Where is Winter's cold? Not in most of Alaska



This weekend, a large ridge in the Jet Stream over the North Pacific helped warm, wet air move North into Alaska.

In addition to the warm air blown in, downsloping winds have created even warmer temperatures over places like Anchorage as the air descends the slopes and warms through compression of the air molecules.

The warmup ends today.

weather.gov/Anchorage

The famed Alaska “Sucker Punch”

Alaska Ties All-Time January Record High

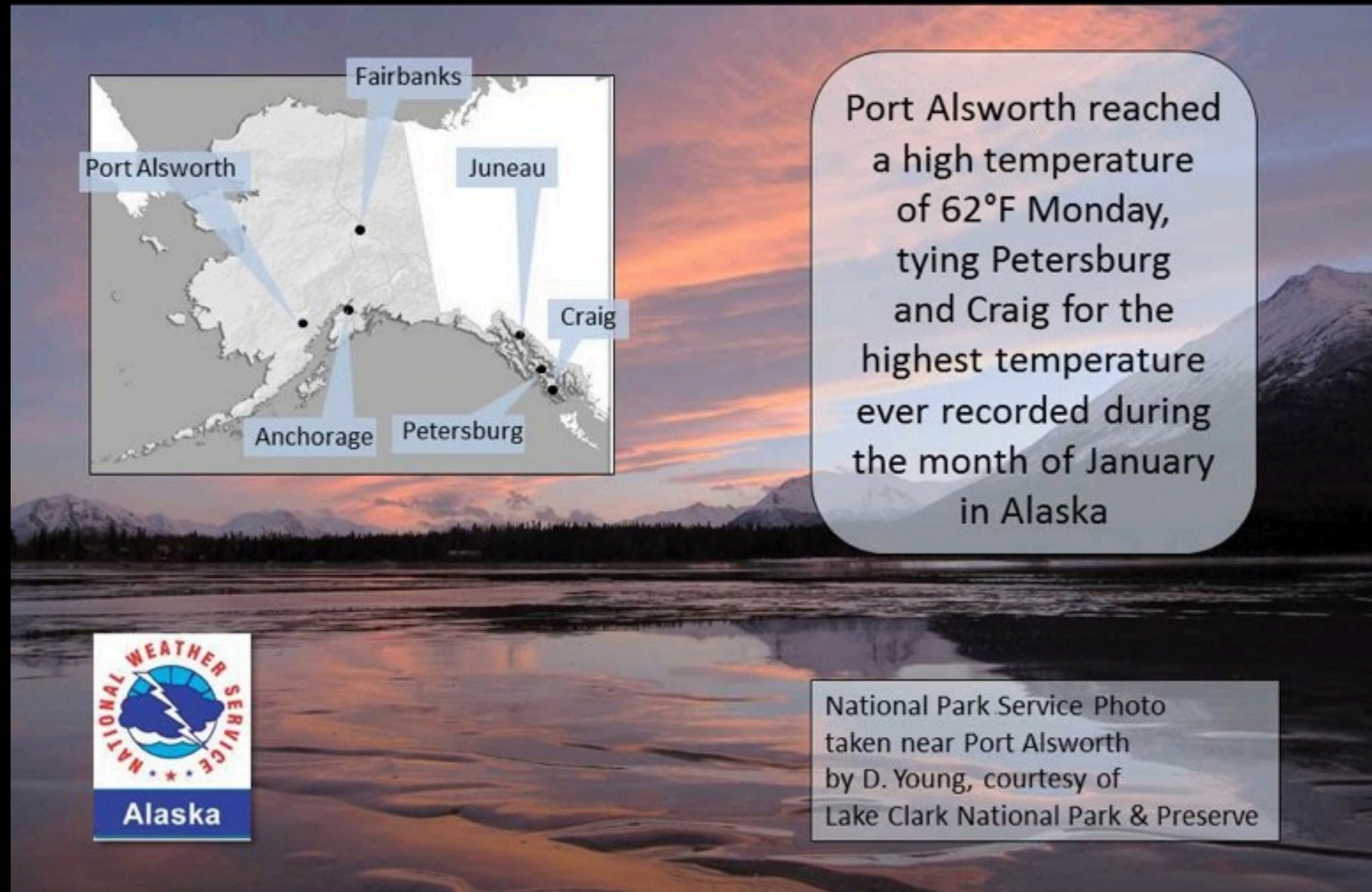


Port Alsworth reached a high temperature of 62°F Monday, tying Petersburg and Craig for the highest temperature ever recorded during the month of January in Alaska



National Park Service Photo taken near Port Alsworth by D. Young, courtesy of Lake Clark National Park & Preserve

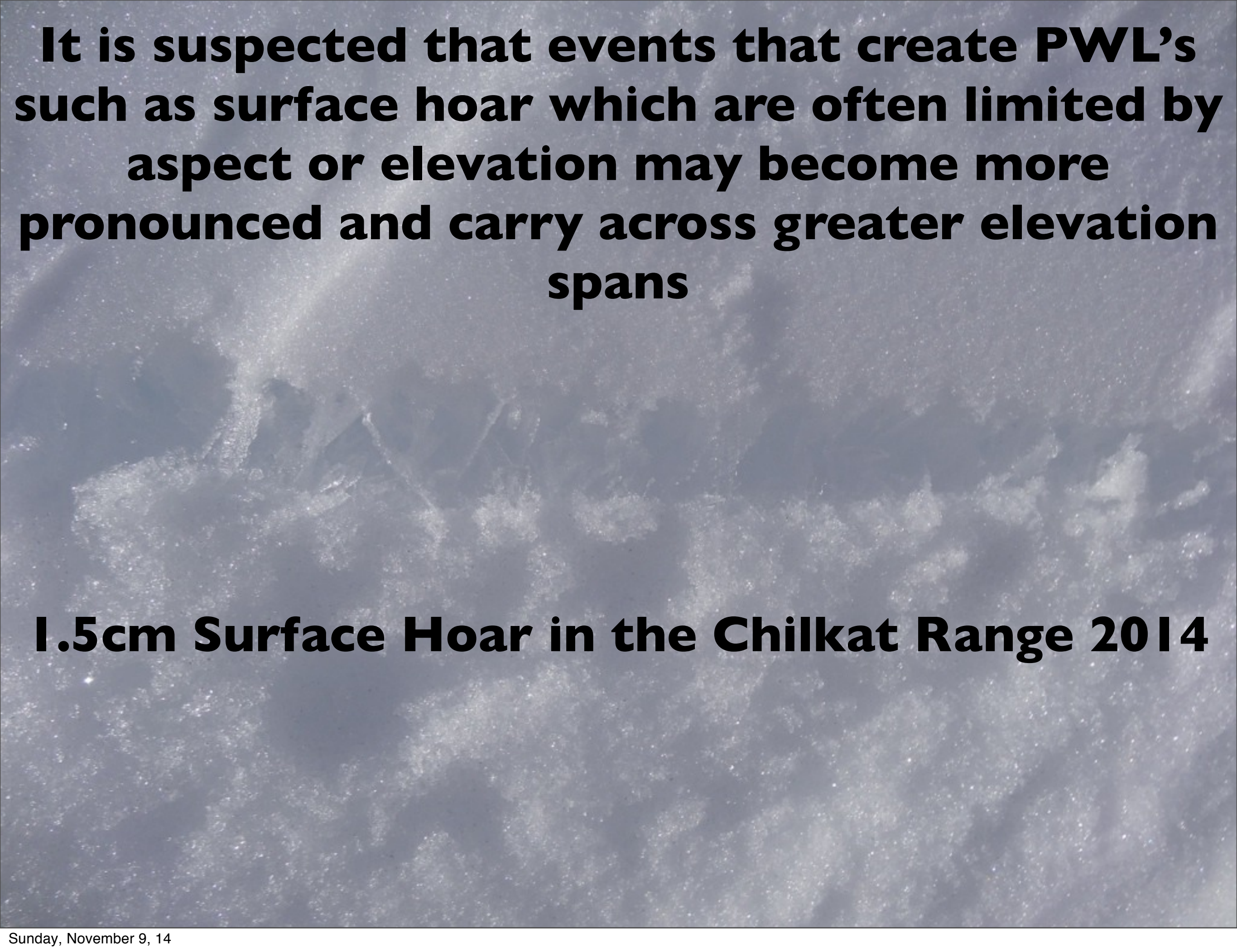
Alaska Ties All-Time January Record High



In the Chilkat Range and many other places, this “tropical sucker punch” resulted in a rain crust that was present at the highest elevations and persisted till late April causing considerable PWL concerns.



It is suspected that events that create PWL's such as surface hoar which are often limited by aspect or elevation may become more pronounced and carry across greater elevation spans



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1.5cm Surface Hoar in the Chilkat Range 2014



Some possible Solutions to the problem of Climate Change for the AK Heli ski industry:

Some possible Solutions to the problem of Climate Change for the AK Heli ski industry:

Success breeds
complacency.
Complacency breeds
failure. Only the
paranoid survive.

Andy Grove

Forecasters and guides need to avoid steps one & two of the “Risky Procedures” Cycle and “break the chain”




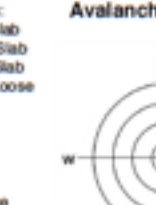


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Forecasters and guides need to avoid steps one & two of the “Risky Procedures” Cycle and “break the chain”



Concise documentation:

Snow Observations Worksheet		Locations:						
Signature: _____		Date	Time range					
		Observers						
<div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <p>Stability by aspect and elevation</p>  </div> <div style="width: 65%;"> <p>Notes: _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> </div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div style="width: 45%;"> <p>Overall stability rating:</p> <table border="1" style="width: 100%; text-align: center;"> <tr> <td>Very Poor</td> <td>Poor</td> <td>Fair</td> <td>Good</td> <td>Very Good</td> </tr> </table> <p>Variability:</p> <p>Low ++++++High</p> <p>Confidence:</p> <p>Low ++++++High</p> </div> <div style="width: 50%;"> <p>Examples:</p> <p>SS-Soft Slab</p> <p>HS-Hard Slab</p> <p>WS-Wet Slab</p> <p>WL-Wet Loose</p> <p>L-Loose</p> <p>Trigger</p> <p>AS-ski</p> <p>N-Natural</p> <p>NC-cornice</p> </div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div style="width: 30%;"> <p>Avalanche Activity</p>  <p>Type _____ Size R _____ D _____</p> <p>Trigger _____ Elevation _____</p> </div> <div style="width: 30%;"> <p>Stability Tests performed</p>  <p>Aspect _____ Elevation _____</p> <p>Incline _____ Tot depth _____</p> <p>Location _____</p> </div> <div style="width: 35%;"> <p>Snow Surface</p> <p>N _____</p> <p>N _____</p> <p>NE _____</p> <p>NE _____</p> <p>NW _____</p> <p>NW _____</p> <p>E _____</p> <p>E _____</p> <p>W _____</p> <p>W _____</p> <p>Notes _____</p> </div> <div style="width: 35%;"> <p>Examples:</p> <p>Smooth _____</p> <p>Ripples _____</p> <p>Sastrugi _____</p> <p>sun cups _____</p> <p>Rain marks _____</p> <p>New Snow + _____</p> <p>Decomposing _____</p> <p>Fragments / _____</p> <p>Crusts V _____</p> </div> </div>				Very Poor	Poor	Fair	Good	Very Good
Very Poor	Poor	Fair	Good	Very Good				
<p>Weather:</p> <p>Time _____ Location _____ Aspect _____ Elevation _____ Wind speed _____</p> <p>Wind dir _____ Blo sno Y / N Precip _____ T^aair _____ T^surf _____ T^a20 _____ Comm _____</p> <p>Time _____ Location _____ Aspect _____ Elevation _____ Wind speed _____</p> <p>Wind dir _____ Blo sno Y / N Precip _____ T^aair _____ T^surf _____ T^a20 _____ Comm _____</p> <p>Time _____ Location _____ Aspect _____ Elevation _____ Wind speed _____</p> <p>Wind dir _____ Blo sno Y / N Precip _____ T^aair _____ T^surf _____ T^a20 _____ Comm _____</p> <p>Time _____ Location _____ Aspect _____ Elevation _____ Wind speed _____</p> <p>Wind dir _____ Blo sno Y / N Precip _____ T^aair _____ T^surf _____ T^a20 _____ Comm _____</p> <p>Time _____ Location _____ Aspect _____ Elevation _____ Wind speed _____</p> <p>Wind dir _____ Blo sno Y / N Precip _____ T^aair _____ T^surf _____ T^a20 _____ Comm _____</p>								
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Low	Moderate	Considerable	High	Extreme				

Date		Time		Location	
Elevation		Aspect		Incline	Wind
Sky	T ^a	T ^s	T ^{*20}	Objective	HS
Foot pen	Ski Pen	Observers			

Depth CM	Tests and Comments	Temps		Hardness Profile							
		20"	10"	0"	I	K	P	1F	4F	F	
220											
210											
200											
190											
180											
170											
160											
150											
140											
130											
120											
110											
100											
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60											
50											
40											
30											
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10											
0	Ground? Y/N										

If to ground, please circle one: Ice Rock Tundra Alders Other _____

Avalanche activity observed: Y / N Type: _____ Slope _____
Asp _____ El _____ Dpth _____ Wdth _____ Trgr _____
Size D1 D2 D3 D4 D5 R1 R2 R3 R4 R5 Failed on: _____
Estimated time/date _____ Location _____

Notes _____

Avalanche activity observed: Y / N Type: _____ Slope _____
Asp _____ El _____ Dpth _____ Wdth _____ Trgr _____
Size D1 D2 D3 D4 D5 R1 R2 R3 R4 R5 Failed on: _____
Estimated time/date _____ Location _____

Notes _____

Wind loading: Y / N Aspect: N NE E SE S SW W NW
New snow: Y / N Amount: _____ Whumphing: Y / N Cracking: Y / N
Test pits: Y / N Number: _____ Recorded: Y / N (please attach profiles)
General observations: (surface conditions, variability etc.) _____
Surface Conditions: _____

Variability: _____

Other: _____

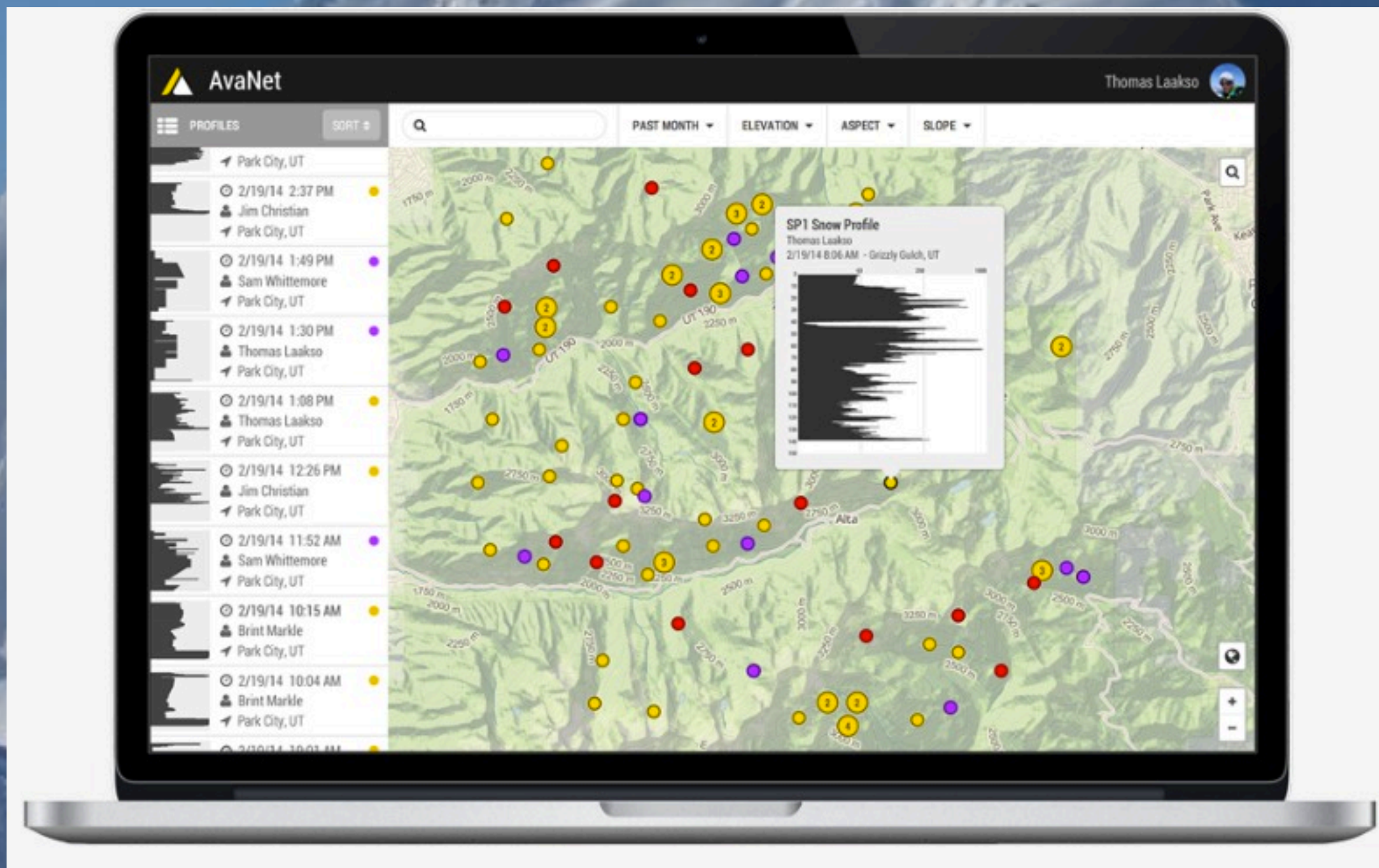
Snowpack Summary: (structure, energy, strength, depth)

Structure: _____
Energy: _____
Strength: _____
Depth: _____
Comments: _____

Avalanche Forecast/trend: (what you think will change tomorrow)

At Alaska Heliskiing, we have adopted a program where every guide in the field completes a two sided worksheet, this allows for critical review of conditions observed, concise documentation and the ability to share information efficiently.

Increased information sharing between operators and forecasters is an important step towards improving forecasts, enhancing safety and avoiding complacency as climate change progresses



Avoid complacency by seeking opinions of others, concise record keeping, sharing information, being self critical of decisions and self aware of habits





Secondary Problem - Marketing of “The Extreme”



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Every guide and guide service attempts to educate their guests on the topics of mountain safety, situational awareness, conservative attitude and general mountain sense. Unfortunately they only have a brief amount of time to do this.

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Every guide and guide service attempts to educate their guests on the topics of mountain safety, situational awareness, conservative attitude and general mountain sense. Unfortunately they only have a brief amount of time to do this.

Conversely, guests are bombarded all year long with images and product marketing that counter the message of being conservative and glamorize risk taking behavior



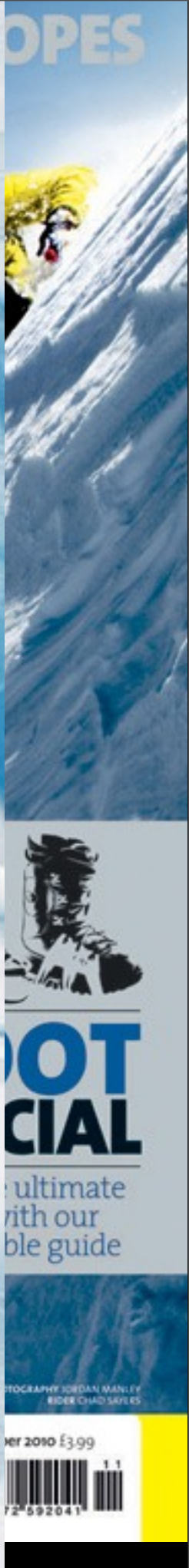


10
GRAVITY
SUE



10
GRAV
SUE





It is very difficult, perhaps impossible, for a guide to counter this constant message of aggressive mountain behavior with the limited amount of time they spend with a guest.



OPES



**OT
CIAL**

ultimate
with our
ble guide

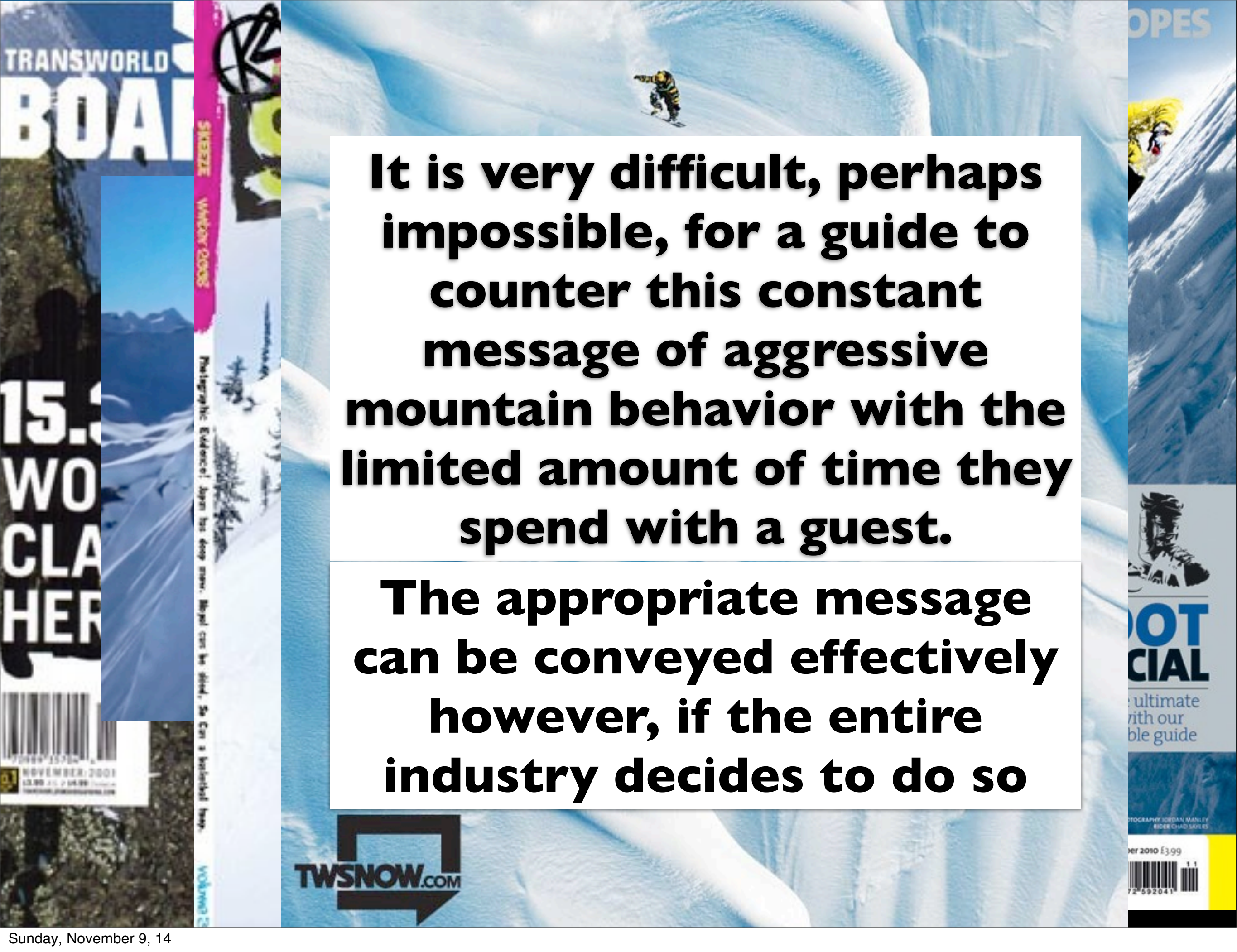
TOGRAPHY JORDAN MANLEY
RIDER CHAD SAYLES

ver 2010 £3.99



11



The background is a collage of images related to winter sports and magazines. On the left, there's a vertical strip showing a magazine cover with the text 'TRANSWORLD BOAR' and '15.5 WO CLA HER'. Below it is a barcode and the date 'NOVEMBER 2001'. On the right, there's another vertical strip showing a magazine cover with the text 'POES', 'OT CIAL', and 'ultimate with our ble guide'. At the bottom right, there's a small section with the text 'er 2010 £3.99' and a barcode. The central part of the image is a large, light blue area with a white text box containing the main text. The overall theme is winter sports and outdoor recreation.

It is very difficult, perhaps impossible, for a guide to counter this constant message of aggressive mountain behavior with the limited amount of time they spend with a guest.

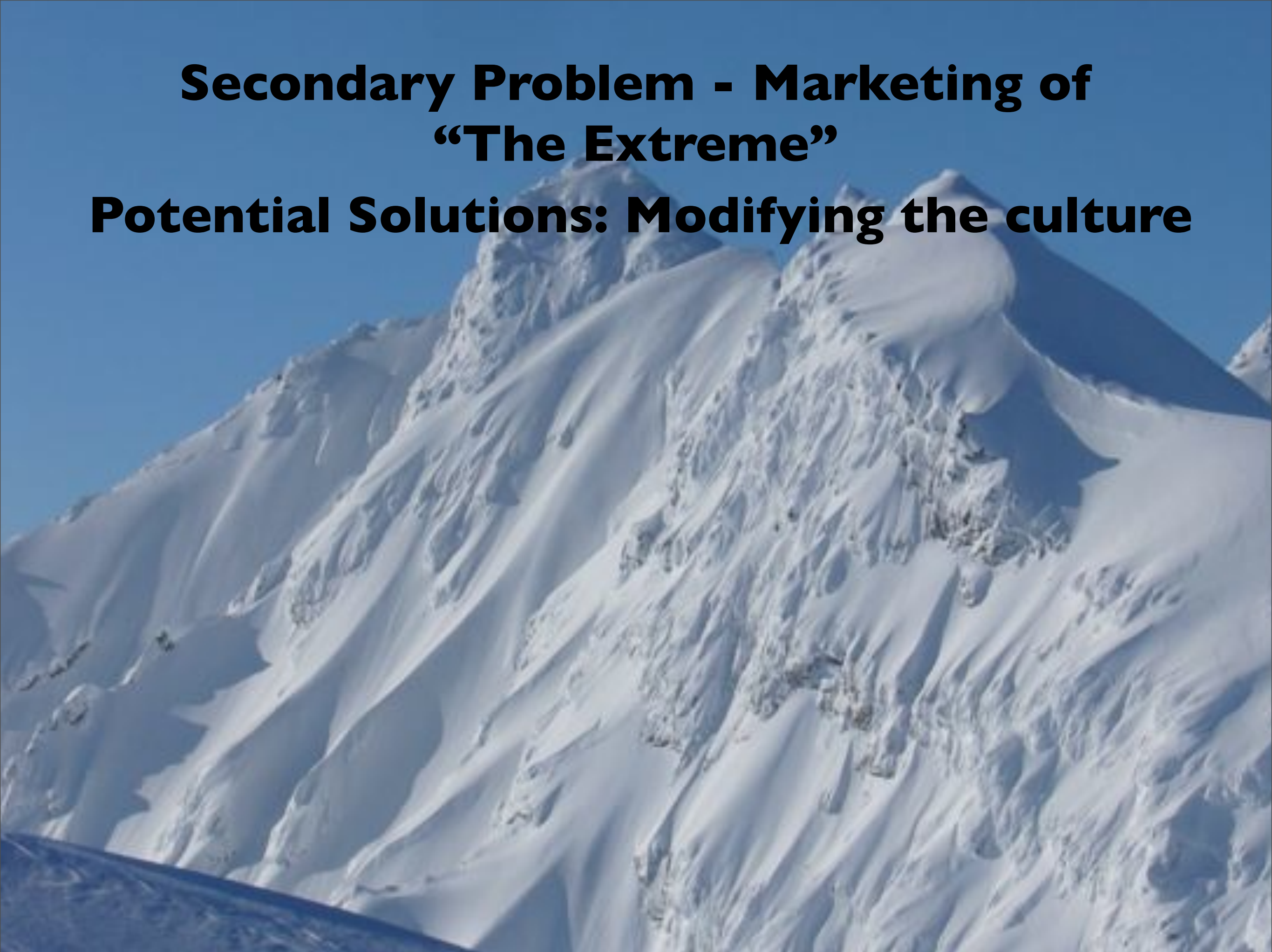
The appropriate message can be conveyed effectively however, if the entire industry decides to do so





Secondary Problem - Marketing of “The Extreme”

Potential Solutions: Modifying the culture



Secondary Problem - Marketing of “The Extreme”

Potential Solutions: Modifying the culture

By encouraging and enabling gear manufacturers, media outlets and industry representatives to adopt an attitude fostering recreationalist responsibility, we as a society can enhance avalanche safety not only for the recreating public but also for professional guides, guide services and rescue organizations.

Secondary Problem - Marketing of “The Extreme”

Potential Solutions: Modifying the culture

By encouraging and enabling gear manufacturers, media outlets and industry representatives to adopt an attitude fostering recreationalist responsibility, we as a society can enhance avalanche safety not only for the recreating public but also for professional guides, guide services and rescue organizations.

Can we as a society shift our culture so responsibility is as attractive as risk taking?

Leave No Trace Principles of
the framework of Leave No Trace's message:

1. Plan Ahead and Prepare
2. Travel and Camp on Durable Surfaces
3. Dispose of Waste Properly
4. Leave What You Find
5. Minimize Campfire Impacts
6. Respect Wildlife
7. Be Considerate of Other Visitors

For more information contact:
Leave No Trace or Osprey Packs
www.lnt.org www.ospreypacks.com







PROJECT Zero

ZERO AVALANCHE FATALITIES



liberty



NATIONAL
SKI AREAS
ASSOCIATION



Colorado Avalanche
Information Center



Campaign Overview



Phase 1

Coalition Building, Research, & Campaign Strategy

- **Commit** leadership, advisory group, and partners.
- **Secure** funding.
- **Plan** next steps in proportion to funding.
- **Research** target market attitudes related to avalanche safety and decision making.
- **Convene** stakeholder leadership.
- **Build Strategy** for modifying cultural norms around backcountry decisions.
- **Focus test** strategies and messages with target market.

Phase 2

Campaign Design

- **Brand** Project Zero logo, central and supporting messages.
- **Develop** initial content.
 - PSA's
 - Web Portal
 - POP collateral, hangtags, stickers
 - Social Media
 - Signage
- **Outreach** stakeholders, collaborate on message integration and distribution.
- **Launch** campaign.

Phase 3

Campaign Maintenance

- **Conduct** follow-up research to identify shift in attitudes and behavior.
- **Evaluate & Adjust** campaign as required to maximize successes.
- **Develop** high-value content
 - Webisodes
 - Integrate into Popular Media
 - School programs



Primary Problem - Cooperation with land management



Primary Problem - Cooperation with land management

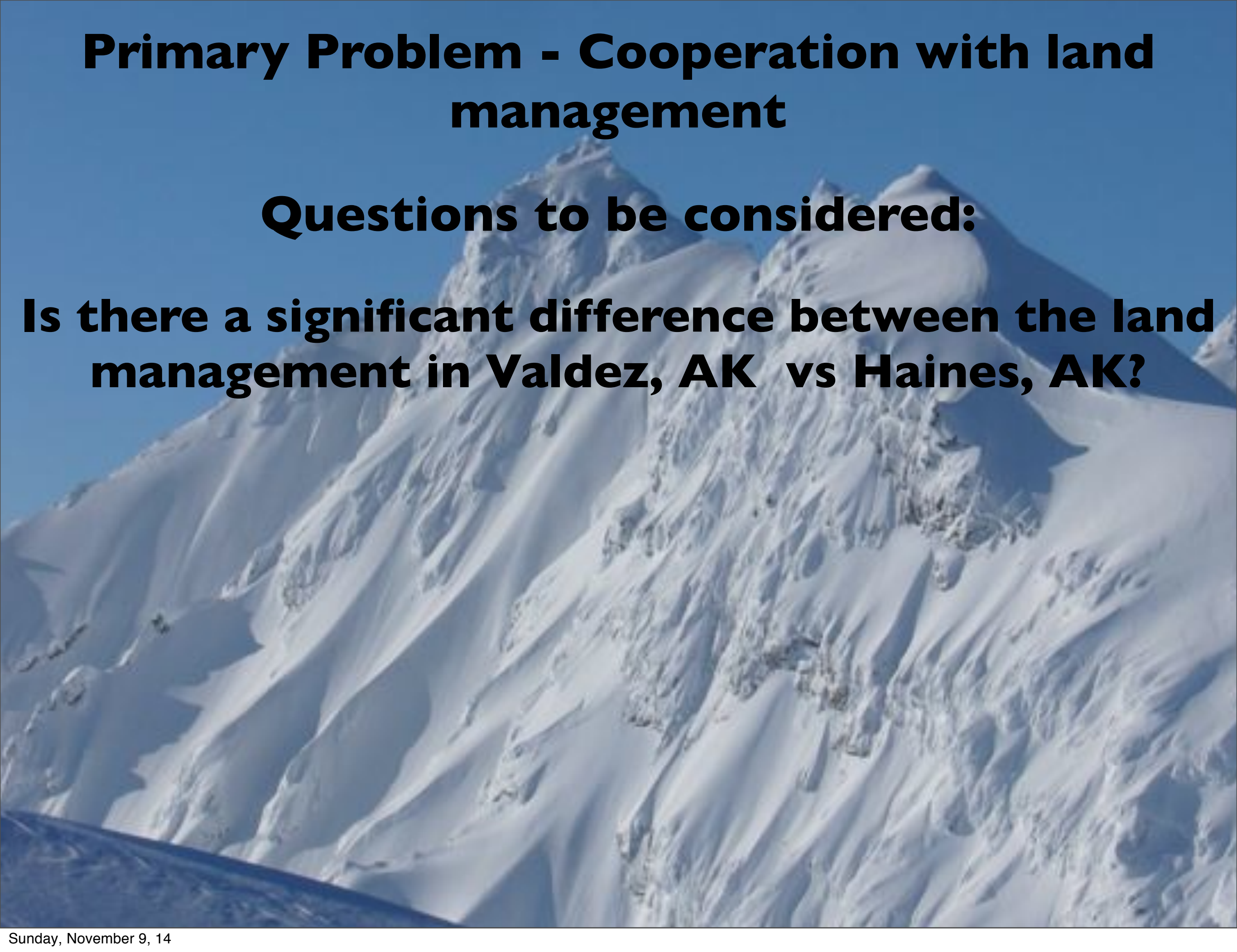
Questions to be considered:



Primary Problem - Cooperation with land management

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Is there a significant difference between the land management in Valdez, AK vs Haines, AK?



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Is it possible that differing land management approaches can contribute to or detract from safe heli skiing operations?

Primary Problem - Cooperation with land management

Questions to be considered:

Is there a significant difference between the land management in Valdez, AK vs Haines, AK?

Is it possible that differing land management approaches can contribute to or detract from safe heli skiing operations?

How can this be improved upon to enhance safety for this industry and address the concerns of all involved?

Sensational headlines grab attention, and sell copies but, there is often more to the story than the media chooses to reveal or understand

Sensational headlines grab attention, and sell copies but, there is often more to the story than the media chooses to reveal or understand

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Casey Grove | December 31, 2013

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RELATED NEWS

One skier killed, another critically injured in Colorado avalanche

Skier killed in British Columbia avalanche

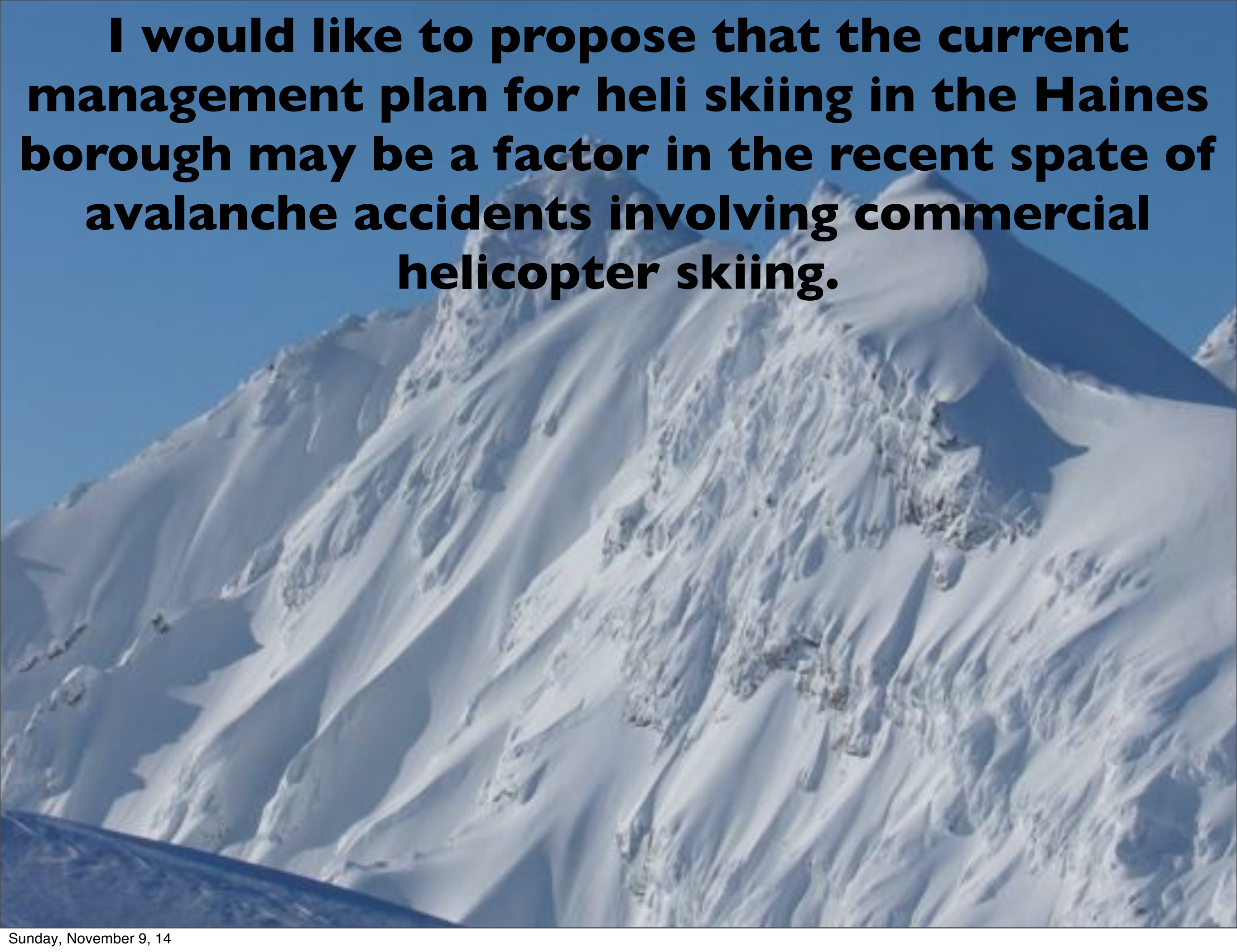
(Reuters) - A heli-skiing guide in Alaska was killed when he fell while traversing over the snow with two clients on a mountain peak outside Haines, one of the nation's top heli-skiing destinations, authorities said on Monday.

Saudi move

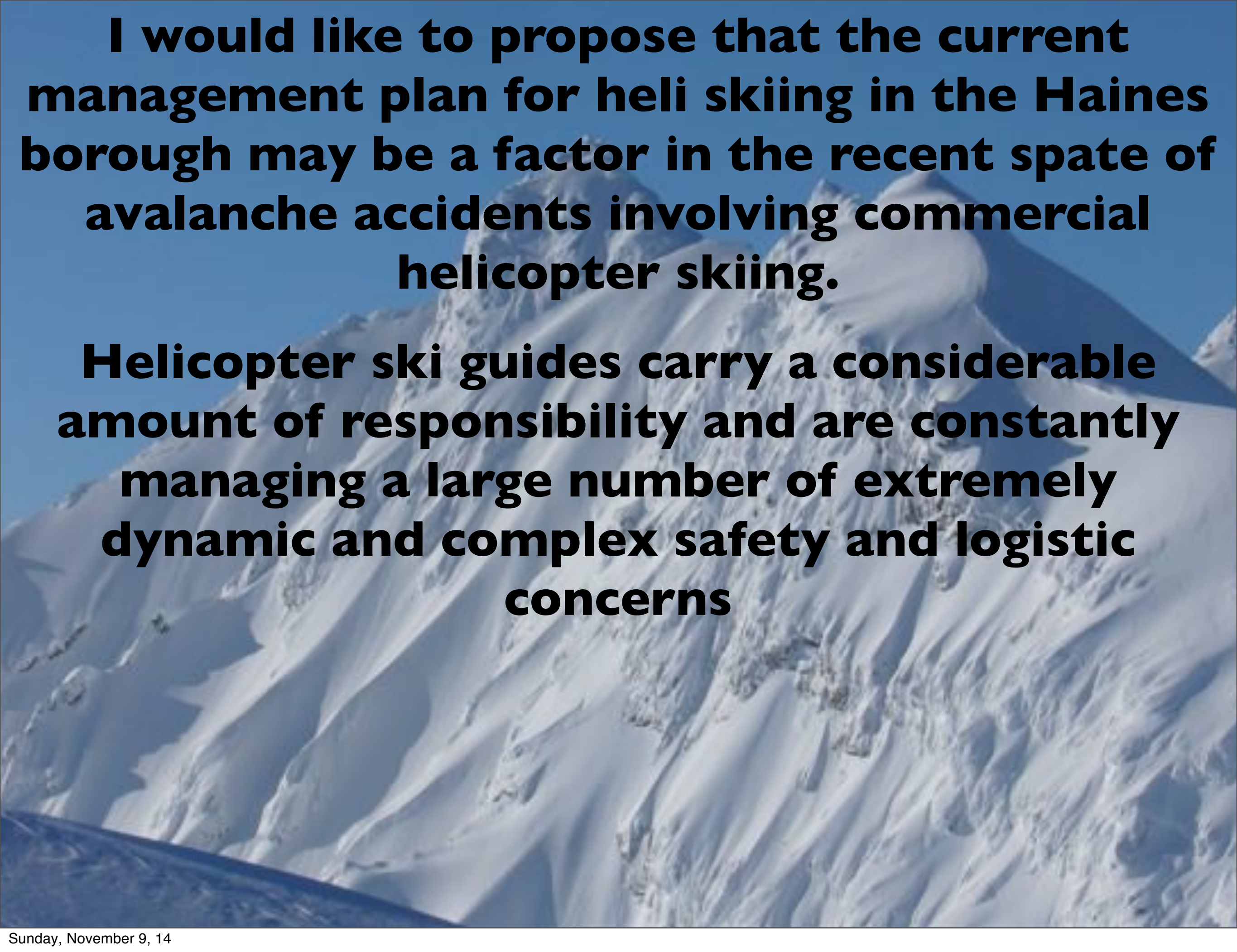
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I would like to propose that the current management plan for heli skiing in the Haines borough may be a factor in the recent spate of avalanche accidents involving commercial helicopter skiing.



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Helicopter ski guides carry a considerable amount of responsibility and are constantly managing a large number of extremely dynamic and complex safety and logistic concerns

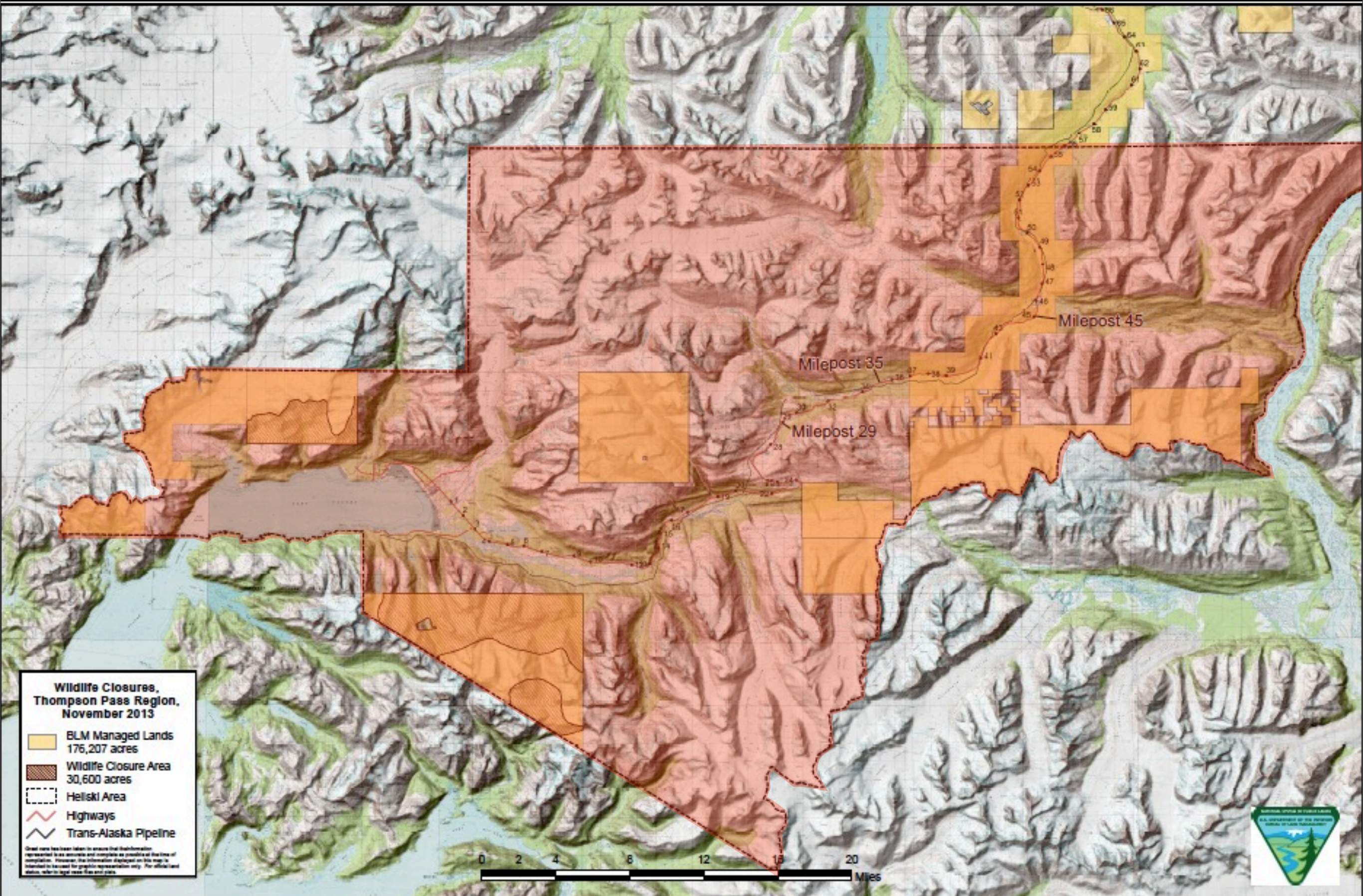
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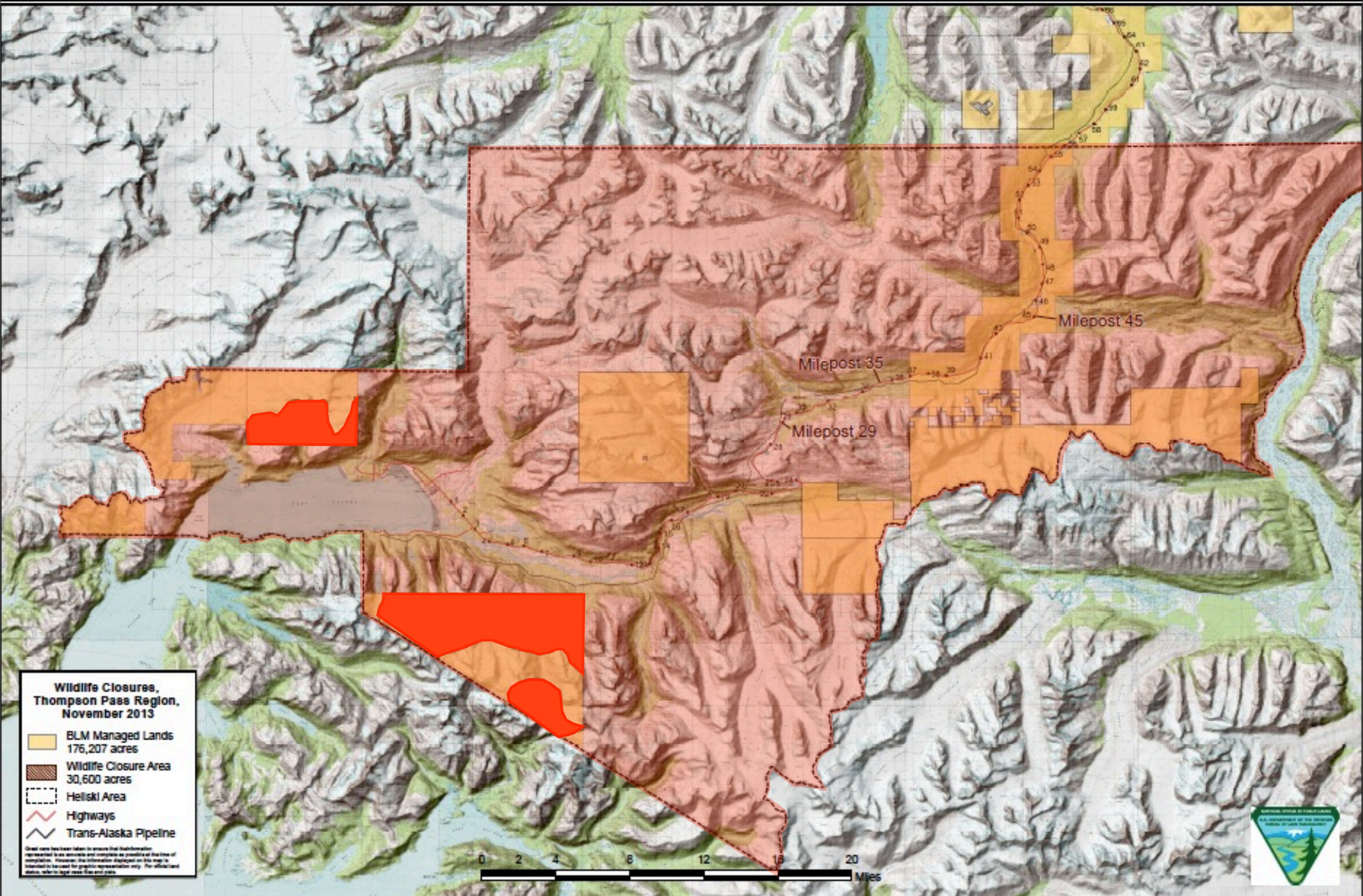
Helicopter ski guides carry a considerable amount of responsibility and are constantly managing a large number of extremely dynamic and complex safety and logistic concerns

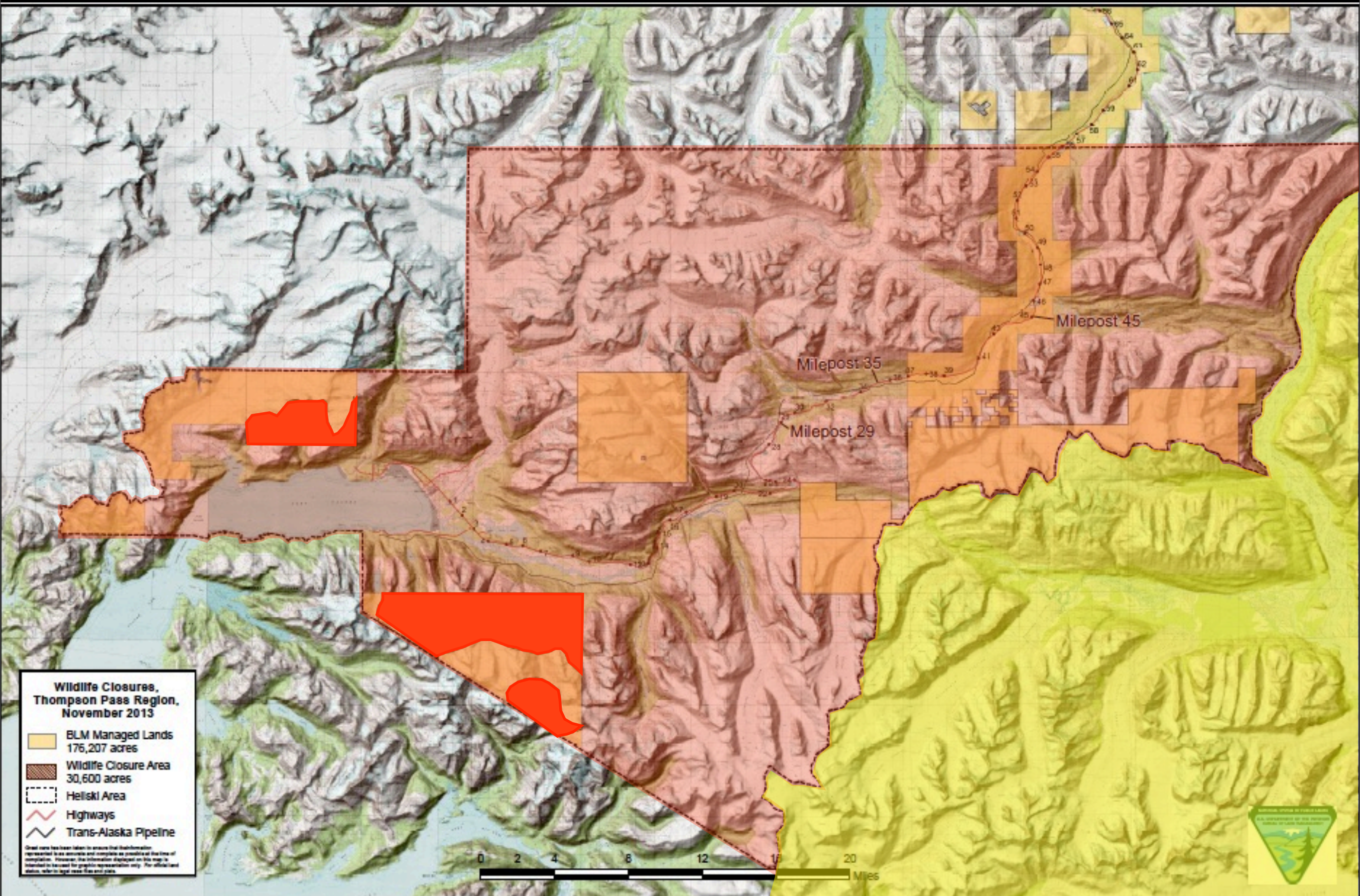
I believe that the current plan greatly reduces the number of safe terrain selection options available, and extremely complicates the guide and pilots decision making processes

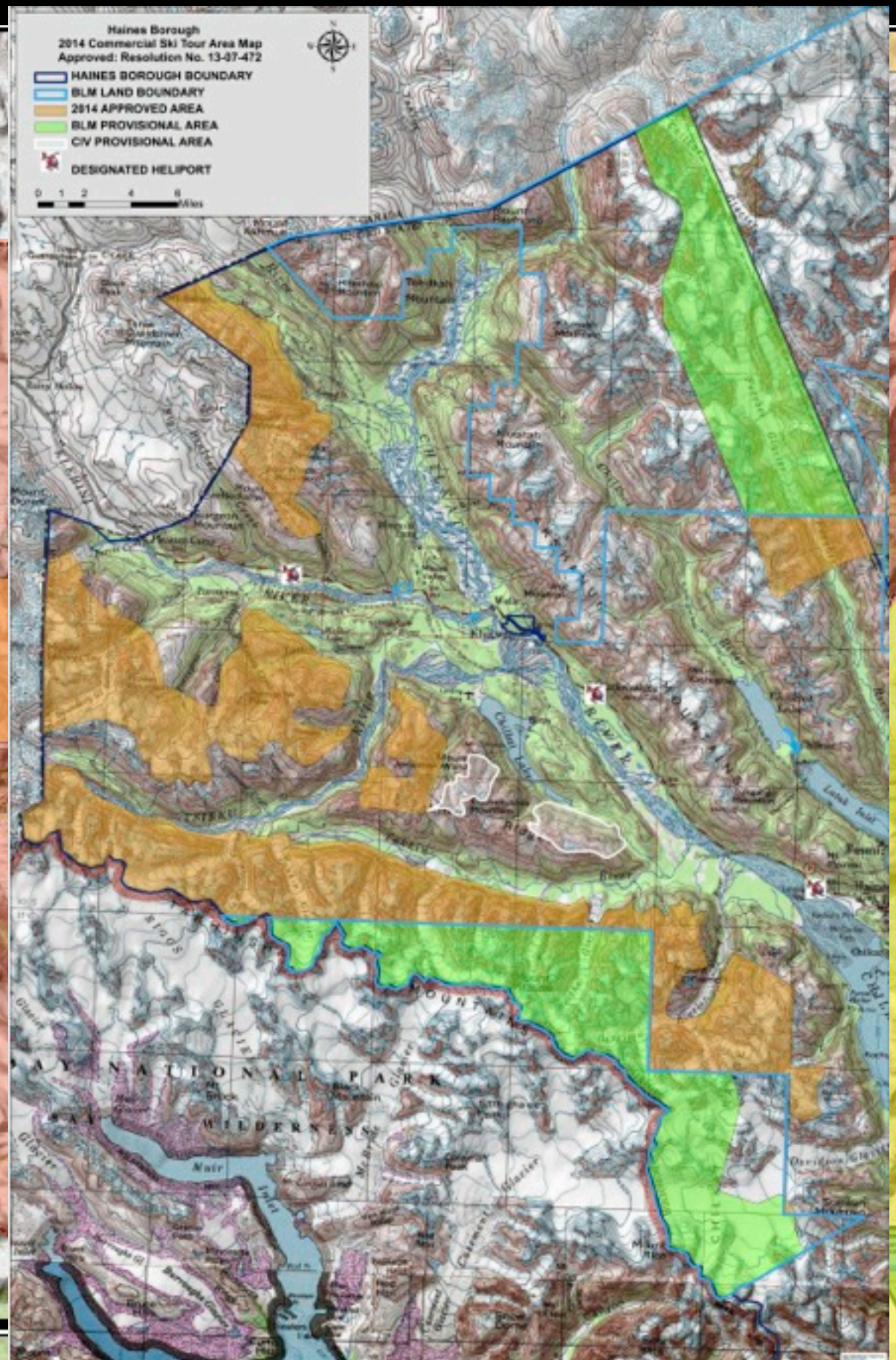
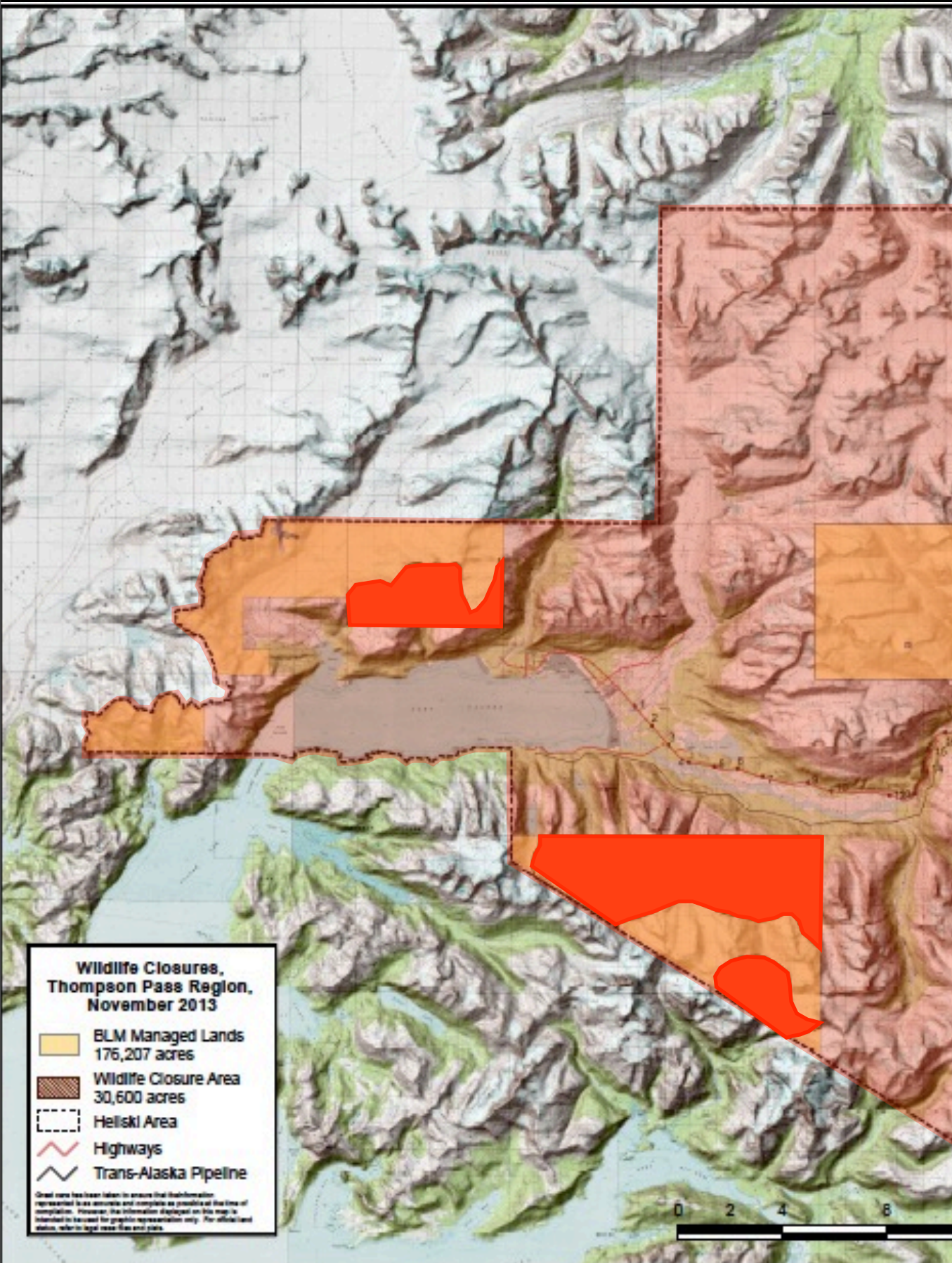


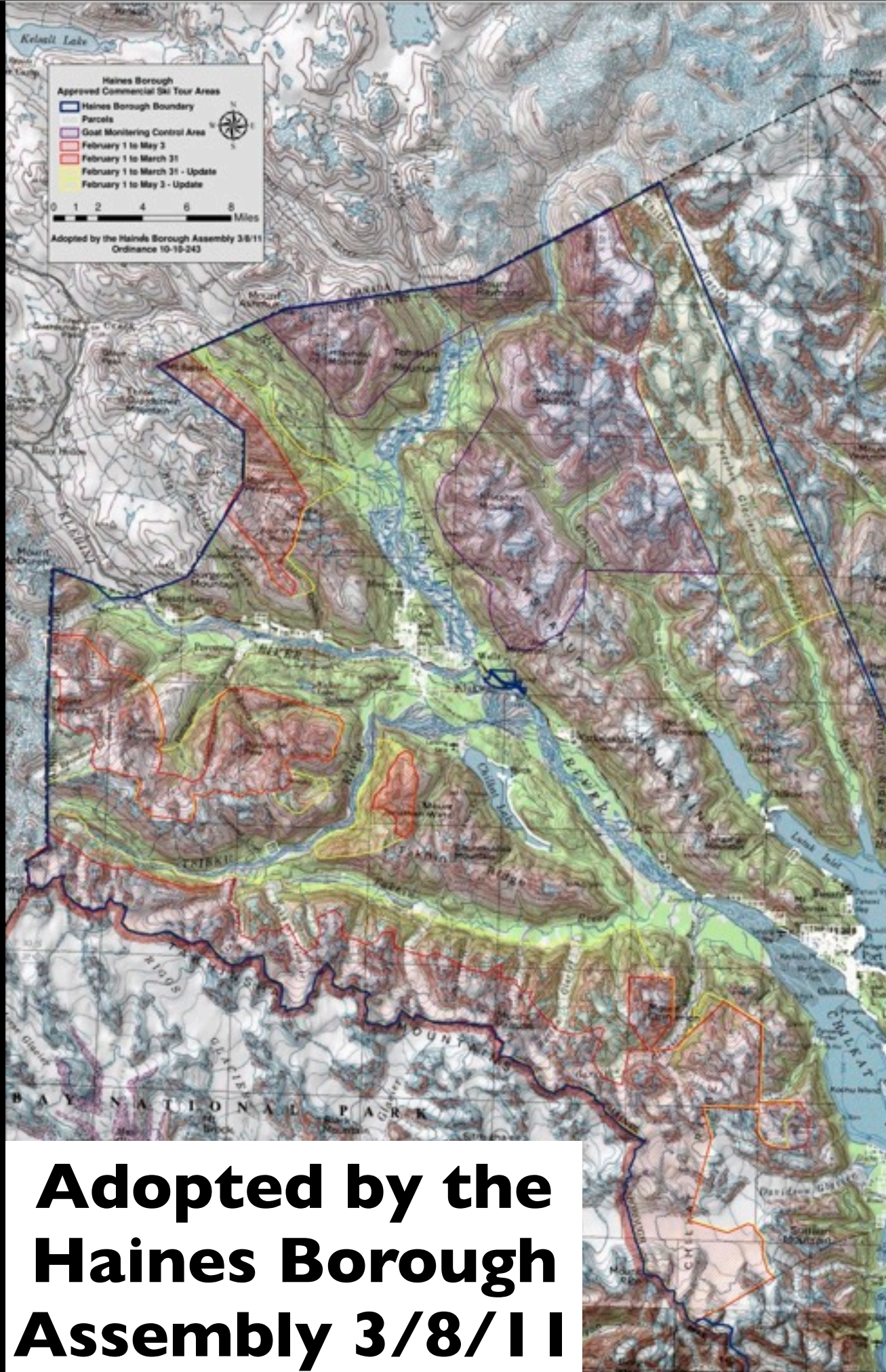




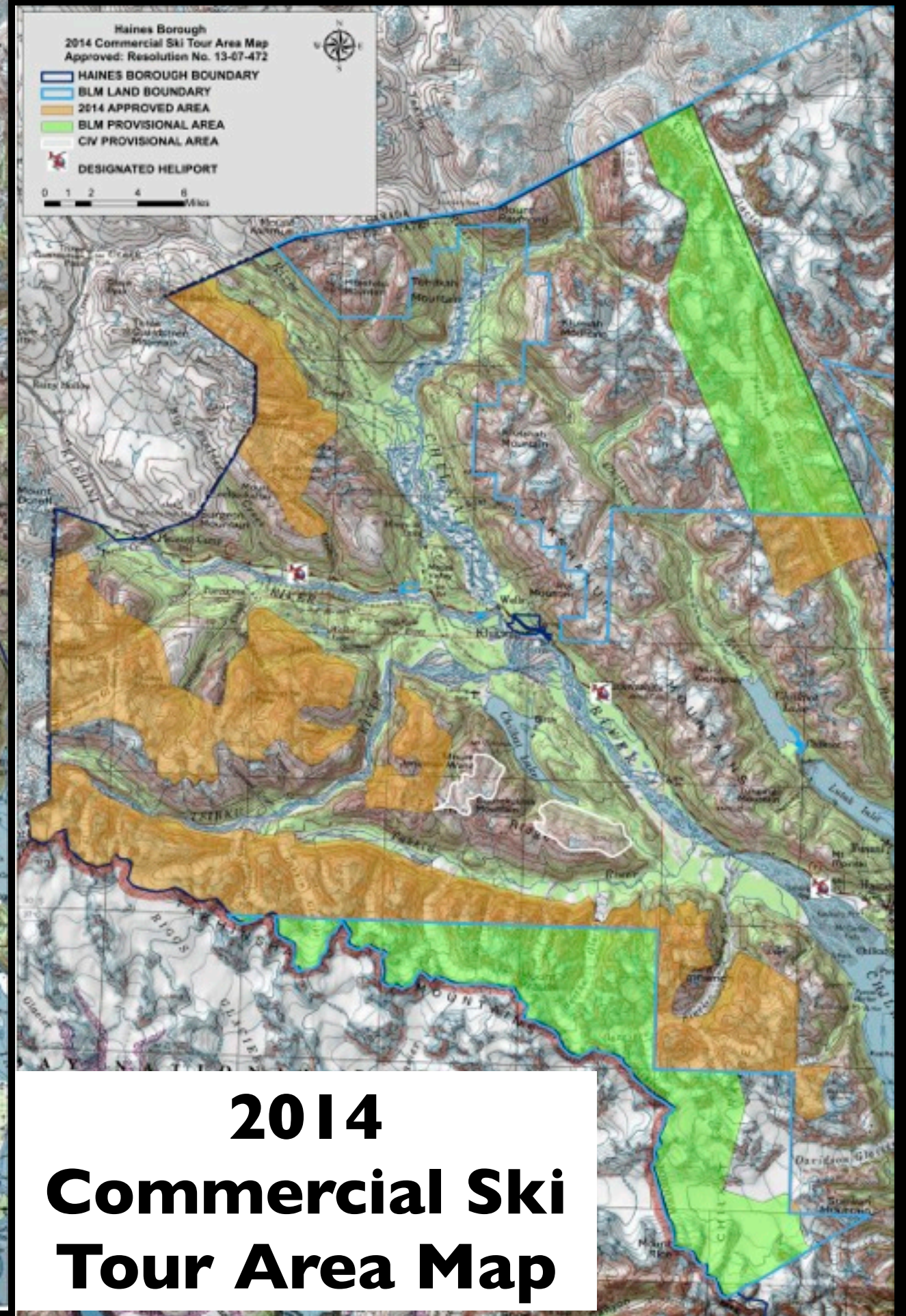




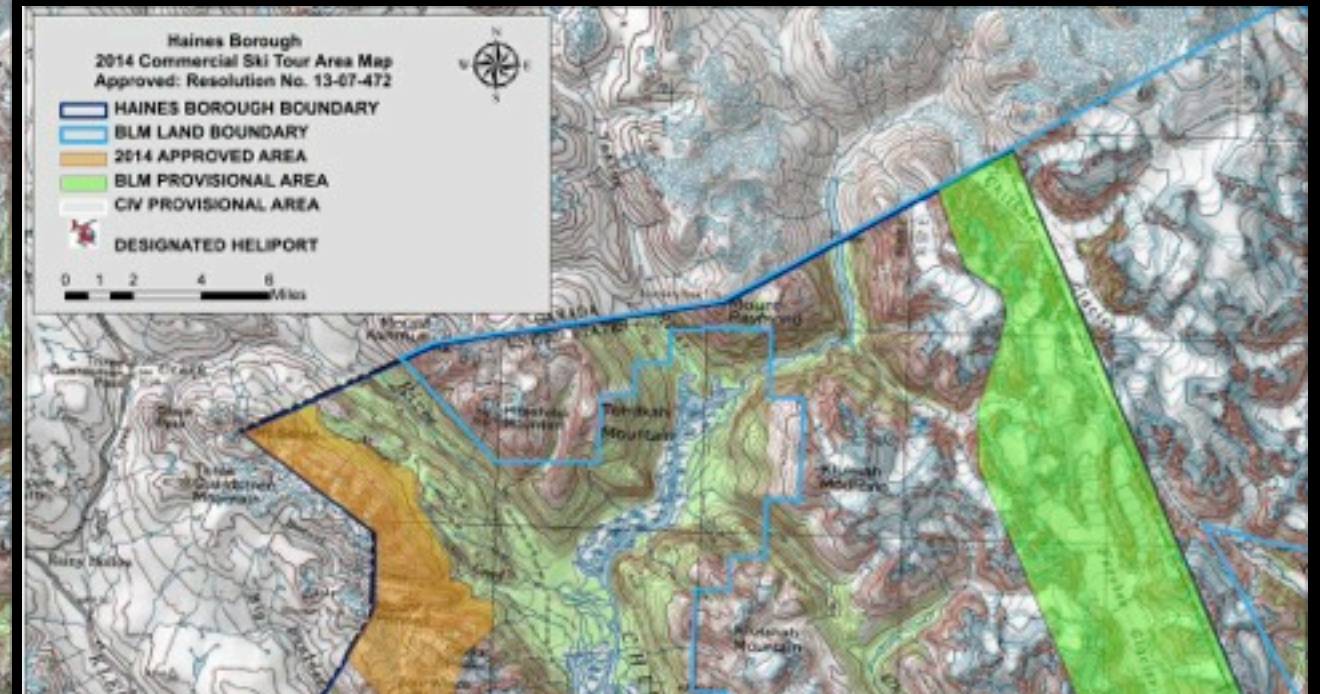
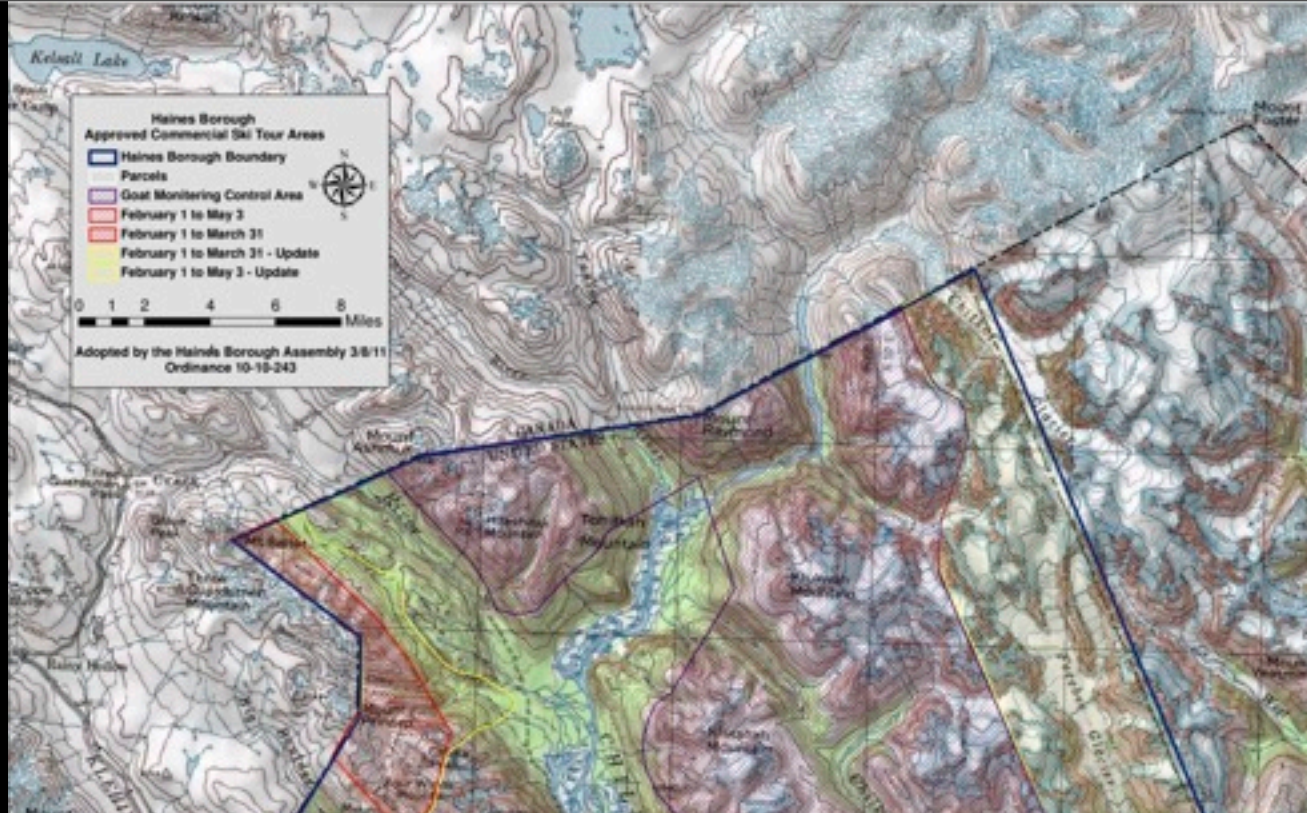




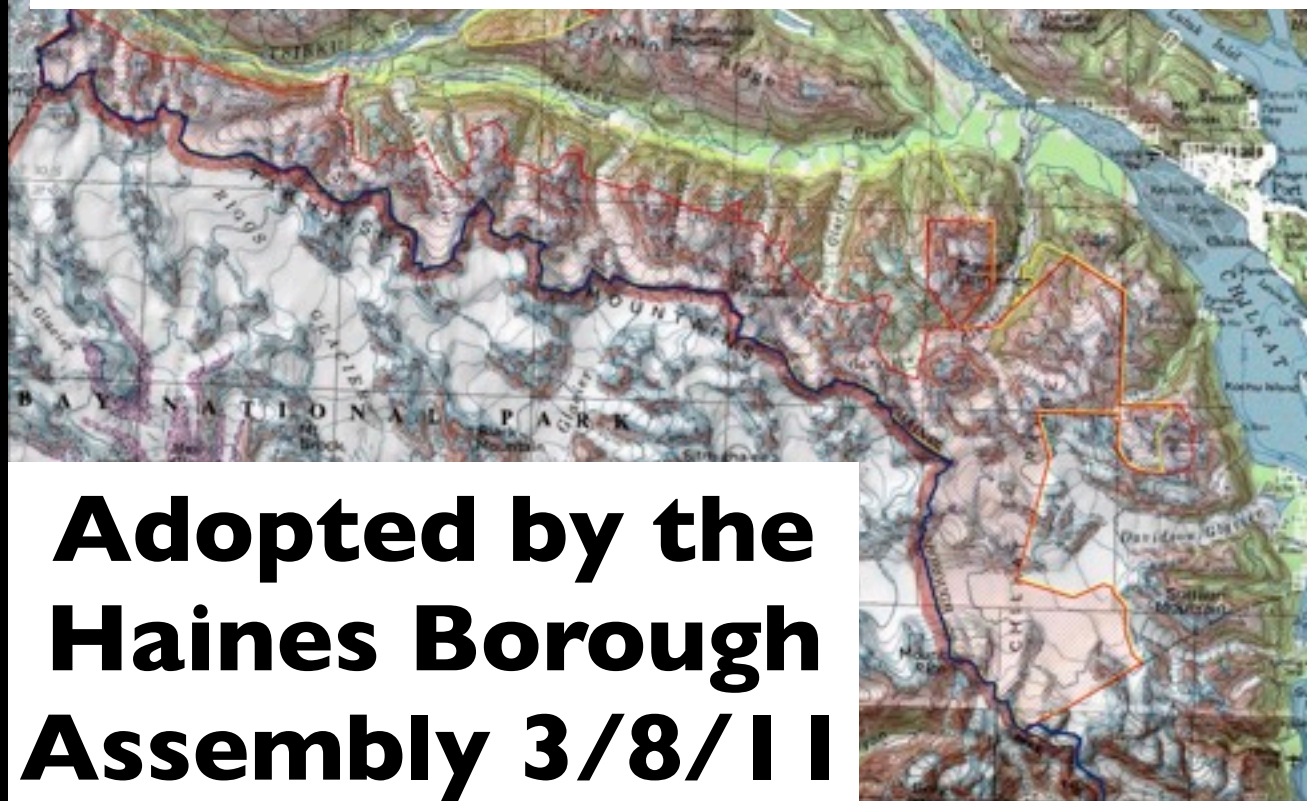
**Adopted by the
Haines Borough
Assembly 3/8/11**



**2014
Commercial Ski
Tour Area Map**



I find it no coincidence that not long after this map was implemented, the first accident occurred to be followed by two more



Adopted by the Haines Borough Assembly 3/8/11

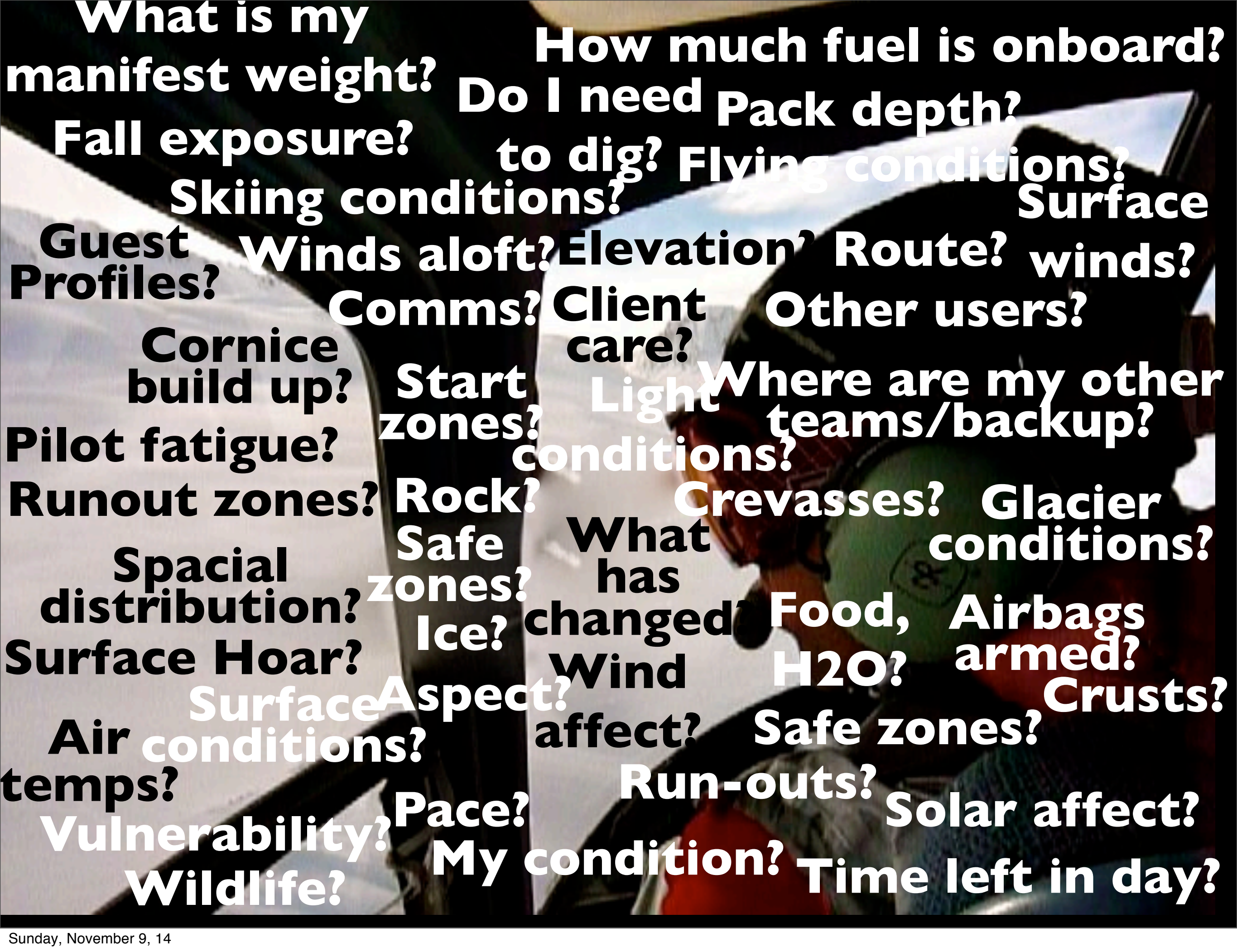


2014 Commercial Ski Tour Area Map



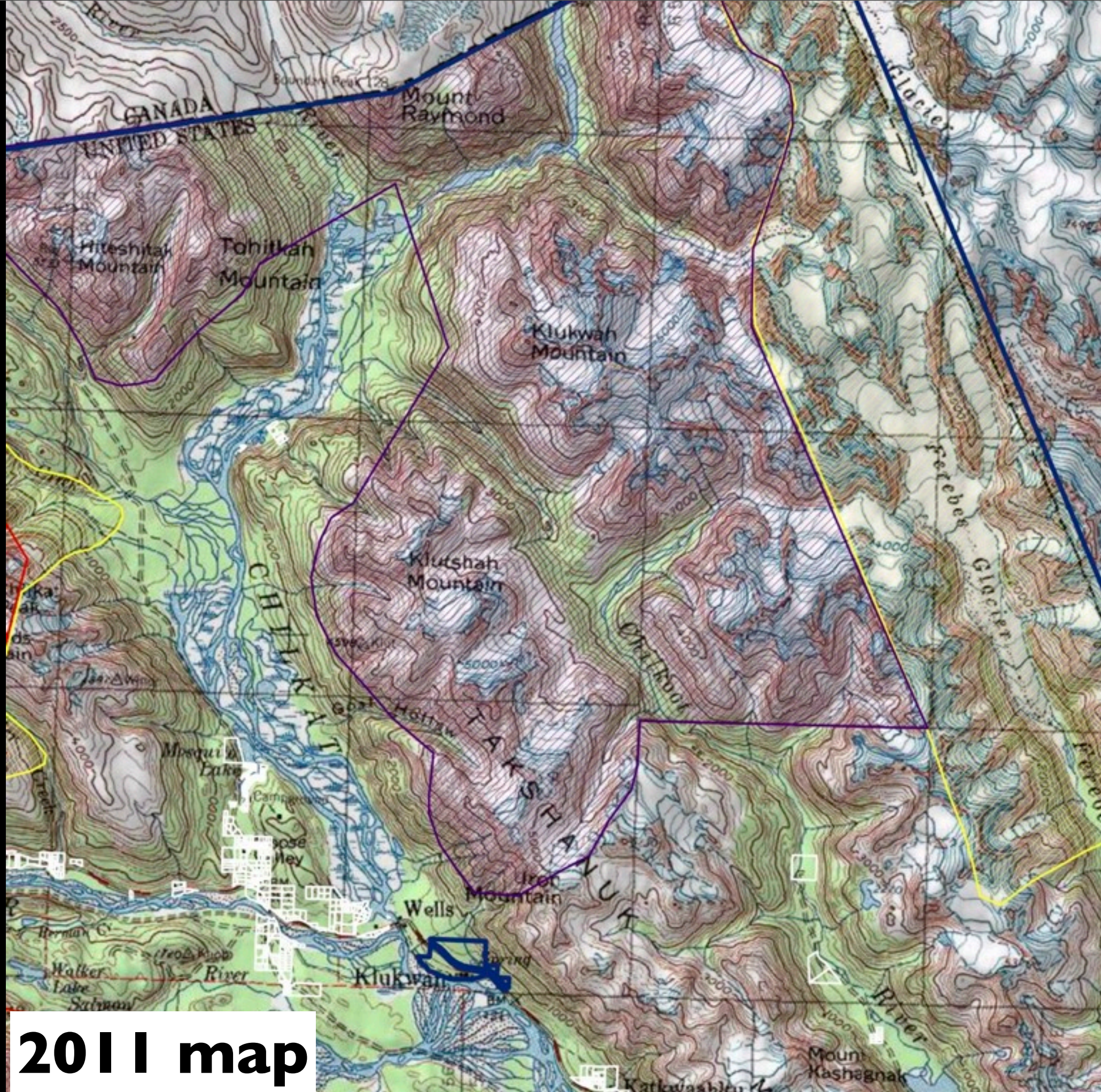
As a guide flies into a zone, there are dozens, if not hundreds of considerations going through their mind





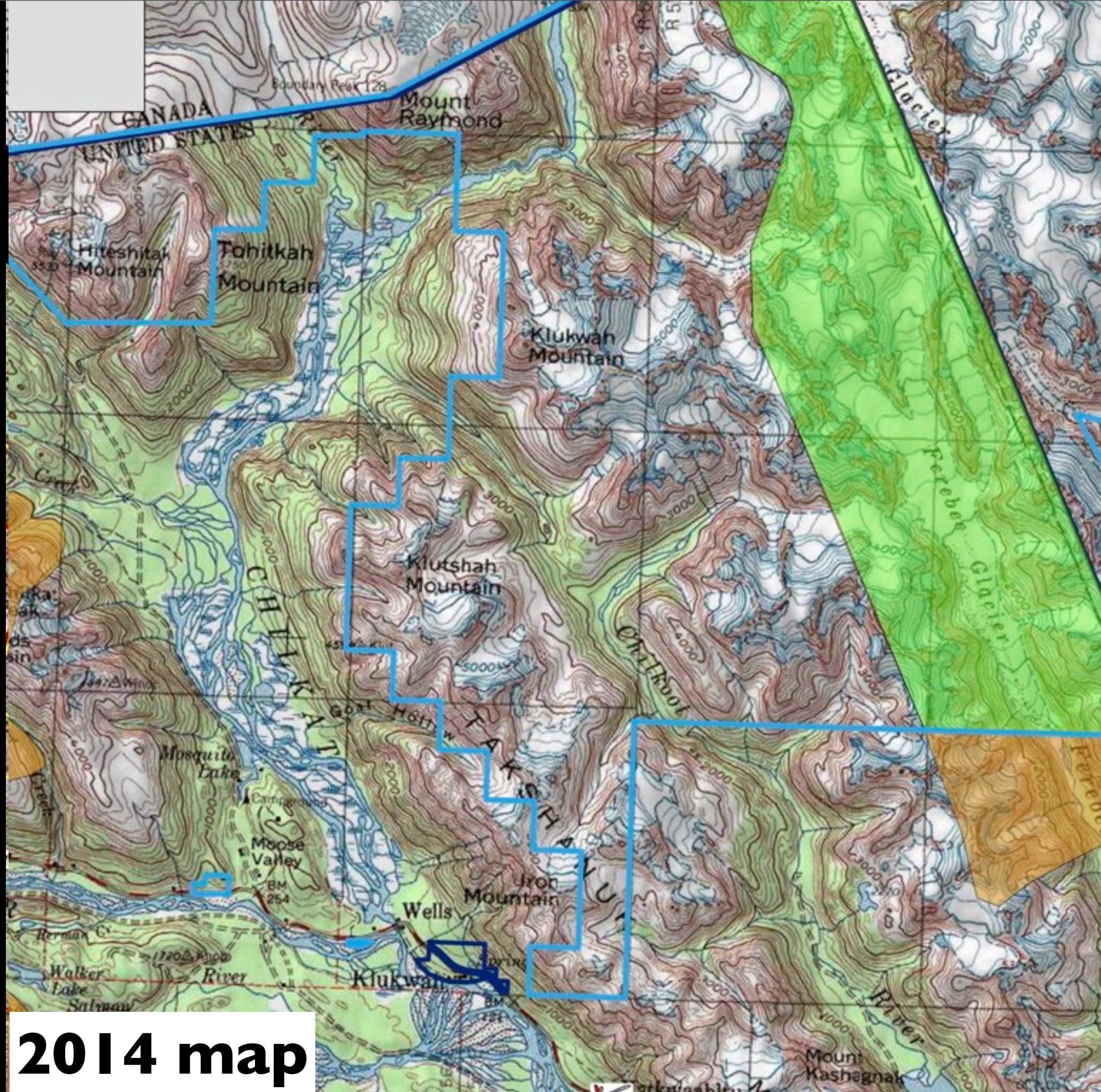
What is my manifest weight? **How much fuel is onboard?**
Fall exposure? **Do I need Pack depth?**
Skiing conditions? **to dig?** **Flying conditions?**
Guest Profiles? **Winds aloft?** **Elevation?** **Route?** **Surface winds?**
Cornice build up? **Comms?** **Client care?** **Other users?**
Pilot fatigue? **Start zones?** **Light conditions?** **Where are my other teams/backup?**
Runout zones? **Rock?** **Crevasses?** **Glacier conditions?**
Spacial distribution? **Safe zones?** **What has changed?** **Food, Airbags**
Surface Hoar? **Ice?** **Wind** **H2O?** **armed?**
Air conditions? **Surface Aspect?** **affect?** **Safe zones?** **Crusts?**
temps? **Run-outs?** **Solar affect?**
Vulnerability? **Pace?** **My condition?** **Time left in day?**
Wildlife?





2011 map





2014 map

The current operating areas were created with numerous concerns in mind, (social and environmental) but it is possible to address these concerns, make useable zones of operation, and not impede safe heli ski operations.



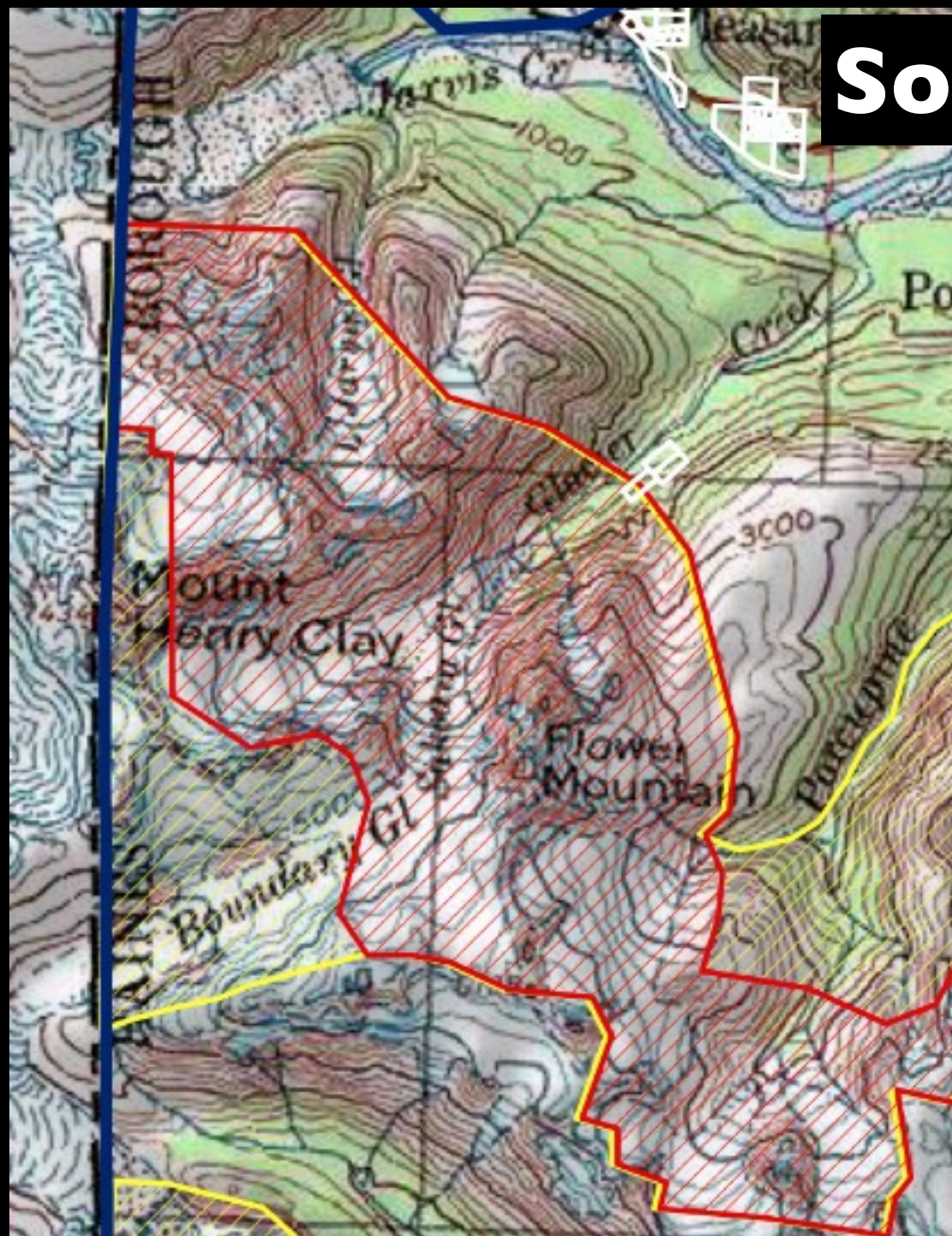
Solutions:



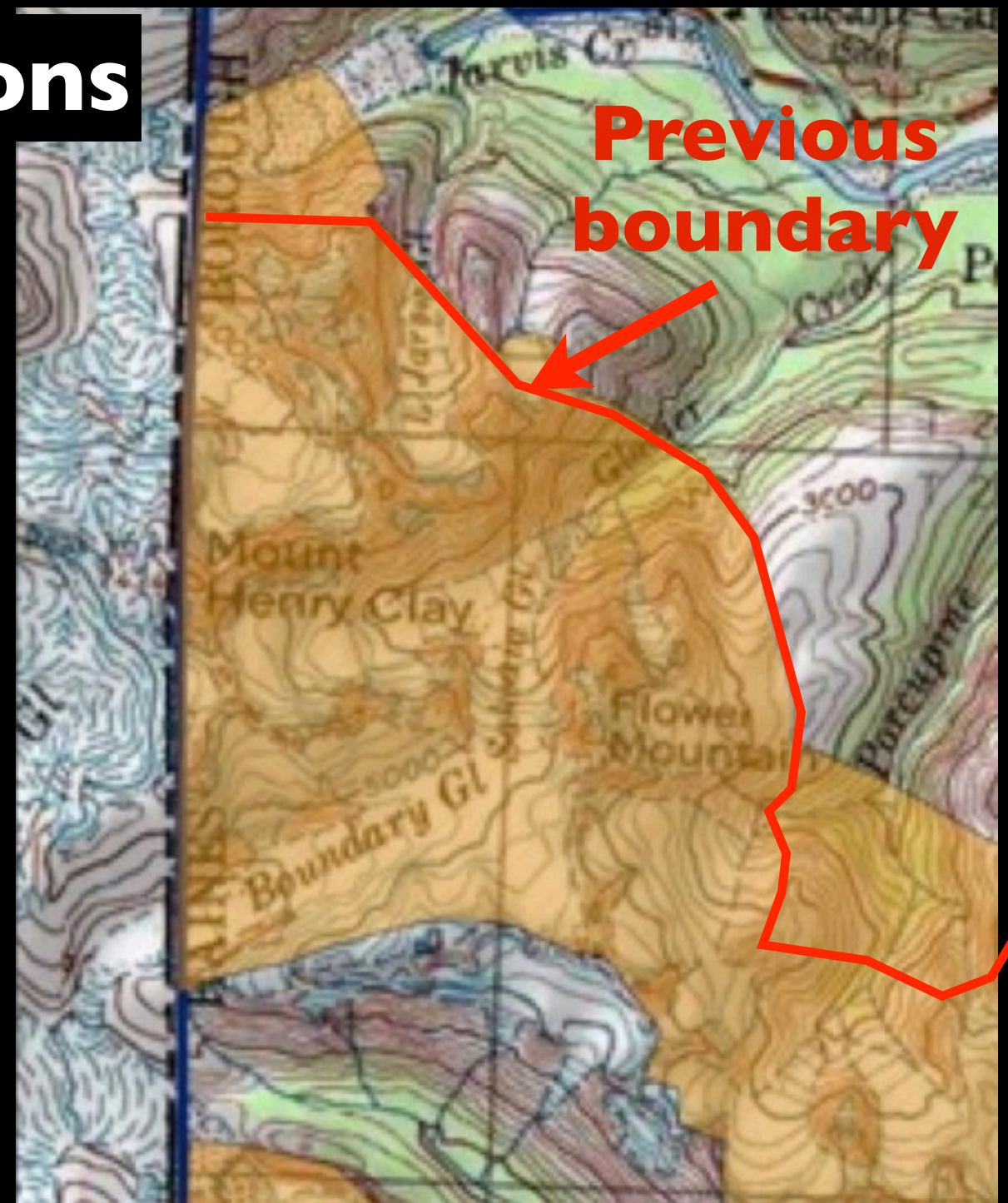
Cooperation

If land managers and commercial user work more closely together, and try to be empathetic of each others concerns, all issues can be addressed without sacrificing safety

Solutions



2011 map



2014 map

Some cooperation is happening, these two maps show how cooperation has enhanced usability without negatively impacting other considerations

Solutions





Solutions

By making boundaries “softer” and allowing guides and pilots more “room for error” the decision making process could be simplified and the guides mental workload reduced, allowing them to focus more energies on other more important concerns such as overall safety and general mountain concerns, crevasses, fall exposure, flight operations etc..



Solutions

The map displays the Chilkoot National Park and Wilderness area in Alaska. Key features include:

- Mountains:** Mount Krause, Mount Emmerich, Mount Rice, Mount Eider, Mount Brock, Black Mountain, Coleman Peak, Sittin-gha-ee Peak, Van Horn Ridge, Red Mtn, Nunatak Knob, and Sullivan Mountain.
- Glaciers:** Muir Glacier, Davidson Glacier, and various smaller glaciers like the one near Mount Krause.
- Rivers and Inlets:** Takhin River, Kikling River, Zimovia River, and inlets like Lutak Inlet and Muir Inlet.
- Other Features:** Tugahgo Mountain, Tanani, Mt. Ripinski, Haines, Keskulu Pt., McGellan Flats, Chilkat, Green Pt., Pyramid Harbor, Anchorage Pt., Kochu, and various ridges like McConnell Ridge and Minnesota Ridge.

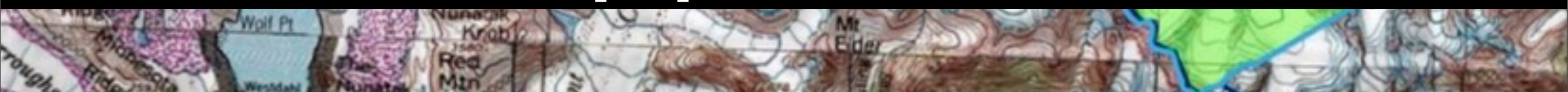
A black box with the word "Solutions" is overlaid on the map, positioned in the upper right quadrant.

Sunday, November 9, 14

Solutions



This can be done while still giving due respect to other concerns such as wildlife and local populations



Solutions



Solutions

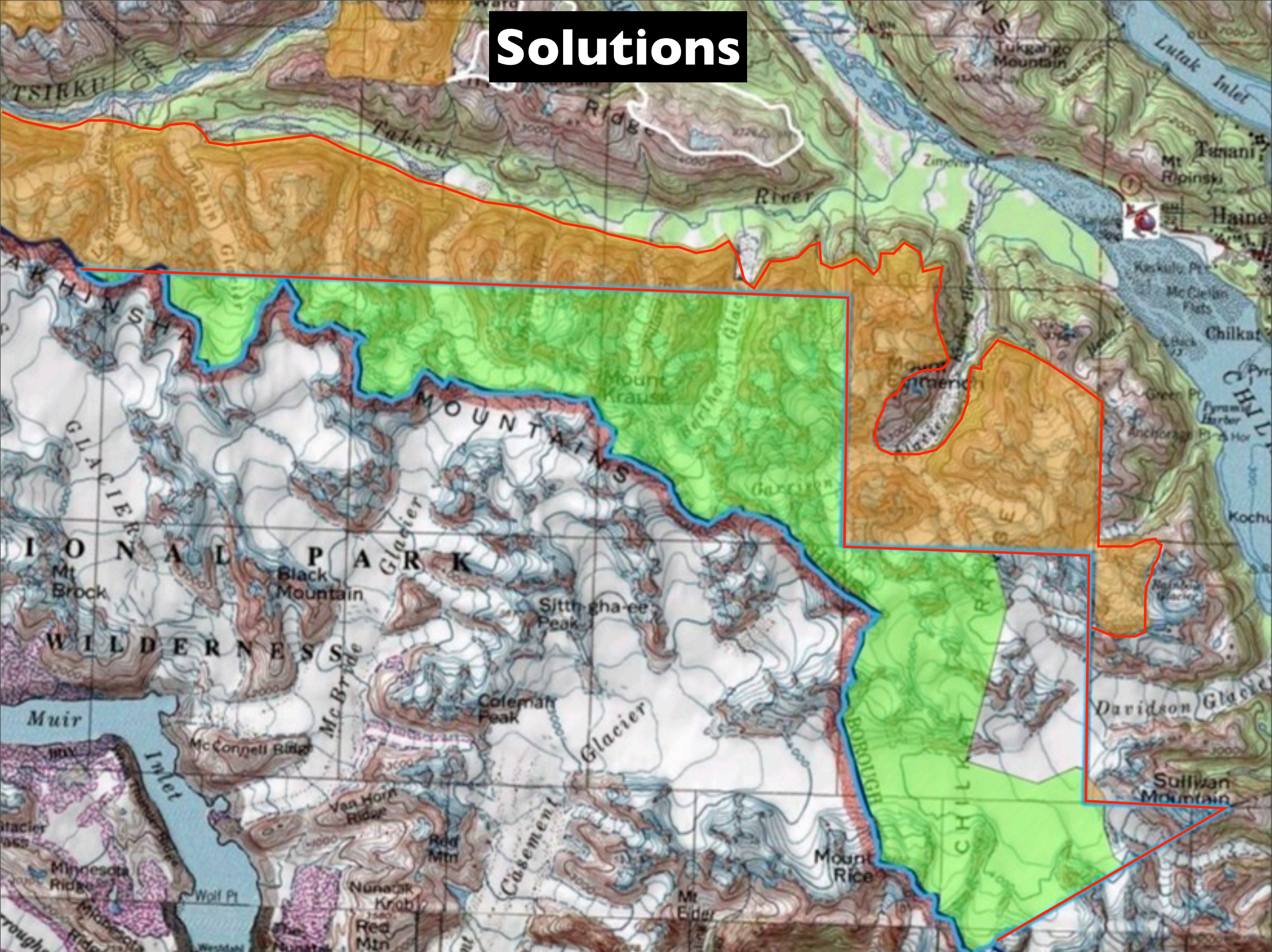
The map displays the Chilkat National Park Wilderness area in Alaska. Key features include:

- Mountains and Peaks:** Mount Krause, Mount Emmerich, Mount Rice, Mount Eider, Mt. Brock, Black Mountain, Sittin-gha-ee Peak, Coleman Peak, Van Horn Ridge, Red Mtn, Nunatak Knob, and Sullivan Mountain.
- Glaciers:** Muir Glacier, Davidson Glacier, and various smaller glaciers like the one near Mount Krause.
- Rivers and Inlets:** Takhin River, Kikling River, and the Chilkat Inlet.
- Geographic Labels:** TSIKURU, Takhin Ridge, Glacier, MOUNTAINS, NATIONAL PARK, WILDERNESS, Muir Inlet, McConnell Ridge, Van Horn Ridge, Red Mtn, Nunatak Knob, Casement, Mount Rice, Chilkat, Davidson Glacier, Sullivan Mountain, and Chilkat.

 A red box highlights a specific region in the lower right, and a black box with the word "Solutions" is overlaid on the map.

Sunday, November 9, 14

Solutions

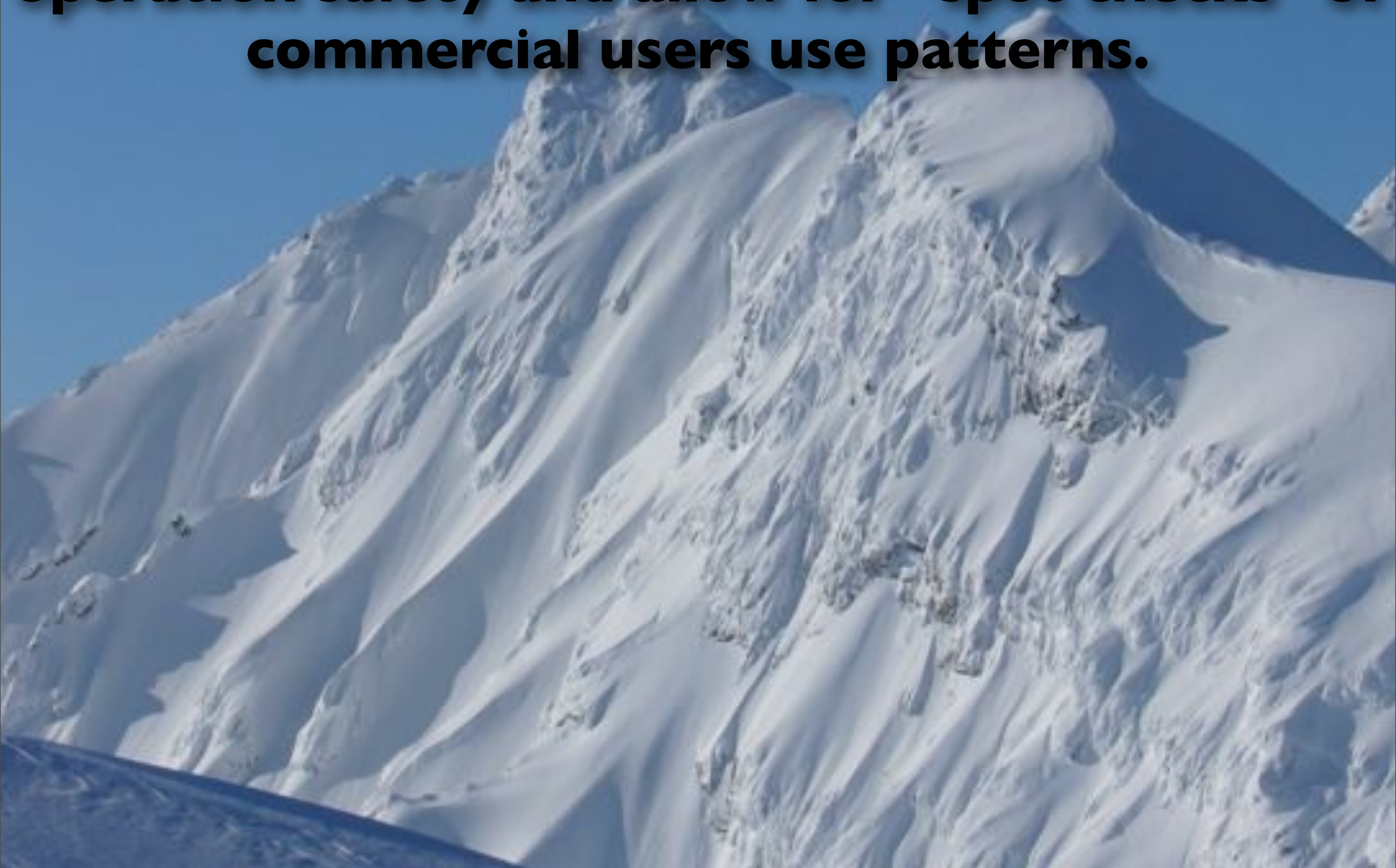


Solutions

This topographic map shows the Chilkat Mountains region, including the Chilkat River, Chilkat Inlet, and various peaks like Mount Krause and Mount Rice. A red boundary outlines a specific area of interest, likely related to the 'Solutions' mentioned in the text box. The map also features labels for 'IONAL PARK' and 'WILDERNESS'.



Implementation of “Real time” flight following programs can help to ensure aviation and operation safety and allow for “spot checks” of commercial users use patterns.





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Continuation of GPS “spot checks” can continue ensure that operators or working within their legal boundaries



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Continuation of GPS “spot checks” can continue ensure that operators or working within their legal boundaries

With continued and enhanced cooperation between different heli ski operators, land managers and industry leaders all of the issues of climate change, the “marketing of the extreme” and operation boundaries can be addressed, and Alaska heli skiing can continue to provide a safe experience for guests, and a safe workplace for their guides.



**Thank you for your time and attention,
I am happy to speak with anyone interested in
this subject. I can be reached at:
PWDRJNKY@MAC.COM**

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